KTG Agrar SE: By Fosun International Limited controlled Fidelidade-Companhia de Seguros SA, Portugal will acquire 9.03% of KTG Agrar SE

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Strategic collaboration to intensify activities of KTG Agrar SE in the Chinese Market and to solidly refinance KTG Group

Hamburg, 29 June 2015. The KTG Agrar SE continues its profitable growth with the support of a new shareholder. Fidelidade-Companhia de Seguros SA, the largest insurance company in Portugal and an indirect subsidiary of Fosun (Fosun International Limited, HKEx stock code: 00656, and subsidiaries) will invest in KTG Agrar SE. The new investor will acquire 620,000 shares of KTG Agrar SE subject to the fulfilment of certain conditions precedent. After the completion of this transaction, the freefloat of the KTG Agrar SE will be 60.1%.

"With Fosun we have acquired a reliable and renowned investor. Fosun specializes in sustainable and value investments. The KTG Agrar SE corporate strategy »From the field to the plate« is integrated into KTG's value chain and matches Fosun's investment focus. Fosun's involvement will be long term and it will support the KTG Group to exploit China as one of the largest consumer markets by placing our high quality products there. 'Food made in Germany' is currently experiencing a rising demand within China's middle class population. Simultaneously, we will intensify our trade in agricultural commodities with the support of Fosun via our subsidiary C. Mackprang jr. GmbH & Co. KG. We see Fosun's investment as an endorsement of our corporate strategy, which aims at quality products and brands as well as our strategy to consequently grow profitably. At the same time, Fosun will support us actively to solidly refinance our group," explains Siegfried Hofreiter, CEO of KTG Agrar SE.

As a leading China-based, globally orientated investment group headquartered in Shanghai, China, as well as having a worldwide presence, Fosun has always followed an investment model called "Combining China's Growth Momentum with Global Resources." Fosun's sights are set on the consumer demands of China's rapidly growing middle class and their continuously upgrading lifestyles. In rapid succession, Fosun, together with funds under its management has invested in French holiday resort chain Club Med, world's leading producer of high-quality live artistic entertainment Cirque du Soleil, Greek fashion brand Folli Follie, high-end Italian tailored menswear company Caruso, American luxury women's apparel company St. John, leading German fashion and lifestyle brand TOM TAILOR, Hollywood movie company Studio 8 and British travel company Thomas Cook. Fosun also invested in BHF-BANK, one of the largest independent private banks in Germany. Fosun has leveraged its strengths to open up new channel resources, and has worked hard to help these brands grow rapidly in China.

"We are really honored to corporate with KTG group. With the continuous growth of consumer demand in the Chinese market, Fosun will be paying increased attention to investments in health related industries. As our first investment in an organic food and agricultural business, we continue to consequently implement our strategy 'Combining China's Growth Momentum with Global Resources' for a new sector. As one of the leading producers of agricultural commodities in Europe, KTG has high quality products and well-known brands. Its proven business model is worthwhile spreading and applying globally, especially in the Chinese market. With our resources and competitive advantage, we will support the KTG Group by not only introducing its brands to the Chinese consumers but also helping the Company to expand into the Chinese marketplace," explains Wang Qunbin, President of Fosun.

About KTG Agrar SE

With cultivable land of over 45,000 hectares, KTG Agrar SE (ISIN: DE000A0DN1J4) is one of the leading producers of agricultural commodities in Europe. As an integrated supplier, the company produces agricultural commodities, renewable energy and food. The Hamburg-based company's core area of expertise is the organic and traditional cultivation of market products such as cereals, potatoes, soy and rapeseed. KTG Agrar is the European market leader in organic market products. The company mainly produces in Germany but since 2005 also in the EU member state of Lithuania. Through the takeover of the companies

Frenzel Tiefkühlkost and Bio-Zentrale Naturprodukte, KTG Agrar SE has been expanding the value chain since 2011 and added food production to its business portfolio. In 2014, KTG Agrar SE achieved a total output of EUR 297.7 million and an EBIT of EUR 37.1 million. The company has been listed on the Frankfurt Stock Exchange since November 2007 and employed more than 1,000 staff at year end 2014. Further information can be found on the company's website at www.ktg.ag.

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About Fosun International Limited

Fosun was founded in 1992 in Shanghai. Fosun International Limited (00656.HK) was listed on the Main Board of The Stock Exchange of Hong Kong Limited on 16 July 2007. Fosun has been persistently taking roots in China and investing in China's growth fundamentals. It has been actively implementing its investment model of "Combining China's Growth Momentum with Global Resources". Fosun is dedicated to making a major stride towards becoming a world-class investment group underpinned by the twin drivers of "insurance-oriented comprehensive financial capability" and "global industrial integration capability taking roots in China". Today, Fosun's businesses include two major segments, integrated finance and industrial operations. In 2014, Fosun focused more on investments in the healthcare and happy and fashionable lifestyle industries around the world, including cases like the privatization of Chindex, the acquisition of the entire Luz Saúde healthcare group of Portugal, the establishment of Studio 8 as a controlling shareholder, the privatization of Club Med and investment in Thomas Cook which have just been concluded in March of this year. For more information, please visit www.fosun.com.

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