BAIE-COMEAU, QUEBEC--(Marketwired - Jun 3, 2015) - Mason Graphite Inc. ("Mason Graphite" or the "Company") (TSX VENTURE:LLG)(OTCQX:MGPHF) is pleased to announce a partnership with the Manicouagan-Uapishka Biosphere Reserve ("RMBMU") in respect of the development of the Company's Lac Guéret project. Mason Graphite will leverage the expertise of the Reference Center in sustainable development of the RMBMU in all aspects of community relations. The Company is advancing the development of a graphite deposit located 300 km North of Baie-Comeau and establishing the related processing plant in the Baie-Comeau region.

The main objective of the partnership is the implementation of a project meeting the highest standards of sustainable mining development and social acceptability. This approach will allow Mason Graphite to plan and optimize its project taking into account the concerns, aspirations and expectations of the community. This dialogue will help to harmonize land uses, maximize social and economic benefits and minimize its environmental impact.

Benoît Gascon, CEO of Mason Graphite, explained: "This partnership demonstrates our commitment to implement our project taking into account all aspects of sustainable development and social acceptability. It will be a valuable platform in community relationship."

Activities to inform the population will take place shortly and will be followed by a consultation process over the coming months. "We attach great importance to the environment and sustainable development and we want to establish lasting ties with the people of Manicouagan. This is also why we are already in regular communication with regional stakeholders and that, in 2014, we signed a cooperation agreement with the Pessamit First Nation for the implementation of the project."

The involvement of RMBMU will facilitate establishing a framework that will ensure harmonious integration of the project within the environment and the community. "Social acceptability is today an inescapable concept. The communication process has real merit only if it allows the entire community to obtain accurate, appropriate and rigorous information in order to build an understanding of the project and its benefits on our region," commented Jean-Philippe Messier, Director of RMBMU.

ABOUT MASON GRAPHITE AND THE LAC GUÉRET PROJECT

Mason Graphite is a Canadian mining company focused on the exploration and development of its 100% owned Lac Guéret natural graphite deposit located in northeastern Québec. The Company is led by a highly experienced team that has over five decades of experience in graphite production, sales, and research and development.

For more information, visit www.masongraphite.com

About RMBMU

As provided by UNESCO, the status of Biosphere Reserve is one of the main international tools for deliberation on sustainable development and its application. It includes the human dimension and also underpins regional development and wealth creation. The sites belonging to the world network have taken on the great challenge of sustainability through dialogue.

The RMBMU Reference Centre proposes new pathways for the future by supporting organizations of all types in their approach to social responsibility. It does so by raising awareness and training the decision-makers of today and tomorrow, as well as facilitating the consultation of stakeholders. By using an approach that is centered on ambitious and united values, the Reference Centre represents an invitation to social innovation as well as creative business solutions.

For more information, visit www.rmbmu.com

Head Office: 3030 Boulevard Le Carrefour, suite 600, Laval, H7T 2P5

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Contact

Luc Veilleux, CPA, CA
Executive Vice-President and Chief Financial Officer
+1-514-289-3582
info@masongraphite.com