

VANCOUVER, BC--(Marketwired - Mar 31, 2015) - [Pure Energy Minerals Ltd.](#) (TSX VENTURE: PE) (FRANKFURT: A111EG) (OTC: HMGLF) (the "Company" or "Pure Energy") is pleased to announce that its common shares are accepted for continuous trading on the electronic trading platform XETRA® in Germany under the ticker symbol A111EG with the International Security Identification Number (ISIN) number CA74624B2057.

BankM - biw AG, helped facilitate the XETRA® listing and will also act as the Company's designated sponsor on the electronic trading platform. Designated sponsors secure higher liquidity and a better pricing by quoting binding prices for buying and selling shares on the electronic trading platform XETRA®.

"The opportunity to have our publicly traded common stock trading on one of the world's leading electronic trading platforms is another milestone for the Company," commented Pure Energy CEO Robert Mintak. "Broadening our shareholder base and increasing liquidity is important for all of our shareholders, this opportunity comes at a significant time for the Company as we move through the 2015 exploration program on our Nevada Lithium Project and launch initiatives to increase visibility and exposure with the global investment community."

About Pure Energy:

Pure Energy is an integrated lithium mining and processing developer with a focus on green 'cradle to cradle' lifecycle solutions for lithium supply in North America. Pure Energy is currently focused on the advancement of our prospective Clayton Valley Lithium Brine Project, located in Esmeralda County, Nevada.

On behalf of the Board of Directors

"Robert Mintak"

Chief Executive Officer

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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