

Bacanora Announces Appointment of St. Brides Partners Limited for Public and Investor Relations Services

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CALGARY, ALBERTA--(Marketwired - Mar 19, 2015) - BACANORA MINERALS LTD. (the "Company" or "Bacanora") (TSX VENTURE:BCN) (AIM:BCN) is pleased to announce that, it has, subject to regulatory acceptance, entered into an agreement with St. Brides Partners Ltd. ("SBP") of London, United Kingdom, to provide financial public and investor relations services to Bacanora.

The appointment of SBP is in line with the Company's strategy to maintain an active dialogue with its shareholders. Over the past 14 years SBP has proven its ability to deliver transparent, intelligent and compelling strategies through its integrated PR, IR, marketing and communication programmes, targeting both financial and trade publications, which add value, provoke action and provide visibility to its clients. SBP does not have any interest directly in the Company or its securities, or any right to acquire such an interest.

SBP will be responsible for activities involving the Company's communications strategy to ensure that the Company's strong investment case, and its projects' strong fundamentals are understood across the investment community and media. Amongst other activities, its role will include the dissemination of corporate information, the development of corporate presentations and continued communication and engagement with journalists, brokers, analysts and investors, and handling shareholder enquiries regarding the Company. Pursuant to the agreement, SBP will receive a monthly retainer of £3,000, and will be reimbursed for approved expenses. The agreement, which is subject to approval by the TSX Venture Exchange, may be terminated after a minimum six month period by either party on three month's written notice to the other party.

Reader Advisory

Except for statements of historical fact, this news release contains certain "forward-looking information" within the meaning of applicable securities law. Forward-looking information is frequently characterized by words such as "plan", "expect", "project", "intend", "believe", "anticipate", "estimate" and other similar words, or statements that certain events or conditions "may" or "will" occur. Although we believe that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. We cannot guarantee future results, performance or achievements. Consequently, there is no representation that the actual results achieved will be the same, in whole or in part, as those set out in the forward-looking information.

Forward-looking information is based on the opinions and estimates of management at the date the statements are made, and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those anticipated in the forward-looking information. Some of the risks and other factors that could cause the results to differ materially from those expressed in the forward-looking information include, but are not limited to: commodity price volatility; general economic conditions in Canada, the United States, Mexico and globally; industry conditions, governmental regulation, including environmental regulation; unanticipated operating events or performance; failure to obtain industry partner and other third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital, skilled personnel and supplies; changes in tax laws; and the other risk factors disclosed under our profile on SEDAR at www.sedar.com. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. We undertake no duty to update any of the forward-looking information to conform such information to actual results or to changes in our expectations except as otherwise required by applicable

securities legislation. Readers are cautioned not to place undue reliance on forward-looking information.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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