

Allana Potash Director Betty-Ann Heggie Wins Women in Mining Trailblazer Award

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TORONTO, ONTARIO -- (Marketwired - Feb 2, 2015) - [Allana Potash Corp.](#) (TSX:AAA) (OTCQX:ALLRF) ("Allana" or the "Company") congratulates director Betty-Ann Heggie on her recent selection as the winner of the 2015 Women in Mining (WIM) Canada Trailblazer Award. The honour is the first national award in Canada to recognize the achievements of women who have made a significant contribution to Canadian mining and/or the inclusion of women in the industry.

Betty-Ann, who was appointed to the board of Allana in 2014, retired as Senior Vice-President of Potash Corp in 2006. She is a member of Canada's Top 100 Most Powerful Women Hall of Fame and was also named Canada's Top Investor Relations Officer by both her clients and her peers. She is the recipient of the Queen's Golden Jubilee Medal, an Alumni Mentorship Award from the University of Saskatchewan, a YWCA Lifetime Award and many other accolades. She has served on multiple corporate boards and is the founder of the Corporate Directors of Saskatchewan and the Betty-Ann Heggie Foundation.

Farhad Abasov, President and CEO of Allana commented, "On behalf of the Board of Directors and all of us at Allana, I whole-heartedly congratulate Betty Ann for this distinguished honour, the most recent of many achieved in the course of her long and impressive career. While her contributions to corporate Canada are too numerous to mention, I would like to acknowledge the valued insight and wise counsel she provides to Allana and to the many other boards and foundations she has served over the years. Betty Ann also mentors and serves as a rolemodel to thousands of women working in various fields of endeavor throughout the world through the Betty-Ann Heggie Foundation, working tirelessly to promote gender equality everywhere. We are very proud to have her as a valued member of our Board of Directors."

About Allana Potash Corp.

[Allana](#) is a publicly traded corporation with a focus on the acquisition and development of potash assets internationally with its major focus on its potash property in Ethiopia. Allana has secured financial support from three significant strategic investors: ICL, one of the world's largest potash producers, IFC, a member of World Bank Group, and LMM, a member of Liberty Mutual Group. Allana has estimated measured Sylvinitic mineral resources of 115.3 million tonnes of 27.8% KCl; indicated Sylvinitic mineral resources of 212.1 million tonnes of 28.6% KCl, and an estimated inferred Sylvinitic mineral resource of 90.8 million tonnes grading 27.8% KCl. In addition, the Project hosts measured Kainitite mineral resources of 552.3 million tonnes at 19.4% KCl, indicated Kainitite mineral resources of 598.2 million tonnes of 19.5% KCl and an estimated inferred Kainitite mineral resource of 481.8 million tonnes of 19.8% KCl; estimated measured Upper Carnallitic mineral resources of 121.5 million tonnes grading 17.5% KCl, estimated indicated Upper Carnallitic mineral resources of 289.8 million tonnes of 17.2% KCl and estimated inferred Upper Carnallitic mineral resources of 175.5 million tonnes of 16.5% KCl; estimated measured Lower Carnallitic mineral resources of 235.0 million tonnes of 9.7% KCl, estimated indicated Lower Carnallitic mineral resources of 322.2 million tonnes of 8.9% KCl and estimated inferred Lower Carnallitic mineral resources of 369.3 million tonnes grading 7.7% KCl. The foregoing mineral resource estimates are as at April 17, 2013. For more information with respect to the data verification procedures undertaken and the key assumptions, parameters and risks associated with the foregoing estimates, refer to Allana's Technical Report entitled "Resource Update for the Danakil Potash Deposit, Danakil Depression, Afar State, Ethiopia" dated effective April 17, 2013 filed under the Company's SEDAR profile at www.sedar.com on August 7, 2013. Allana has approximately 325.2 million common shares outstanding. Allana trades on the Toronto Stock Exchange under the symbol "AAA". For more information, please visit the Company's website at www.allanapotash.com.

Dr. Peter J. MacLean, Ph.D., P. Geo., Allana's Senior VP Exploration, is the Company's designated Qualified Person and has reviewed and approved the technical information presented in this release.

Forward-Looking Statement: Except for statements of historical fact relating to the Company, certain information contained herein constitutes "forward-looking information" under Canadian securities legislation. Generally, forward-looking information can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts",

"intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved". Forward-looking statements are based on the opinions and estimates of management as of the date such statements are made and they are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking statements or forward-looking information. Although management of the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements or forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. The Company does not undertake to update any forward-looking statements or forward-looking information that are incorporated by reference herein, except in accordance with applicable securities laws.

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