

# KWG Resources Retains RBL Communications Inc. to Commence an Online Marketing Program

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TORONTO, ONTARIO--(Marketwired - Jan 21, 2015) - [KWG Resources Inc. \(TSX VENTURE:KWG\)\(FRANKFURT:KW6\)](#) ("KWG") is pleased to announce that it has retained the services of RBL Communications Inc. ("RBL") to implement and manage a complete online awareness and marketing program (the "Program").

Over the next 12 months, the Program will provide KWG with exposure on prominent Tier 1 Financial websites such as Kitco, Stockhouse, Seeking Alpha, Reuters and many others. Additionally, RBL will blueprint and develop a brand new KWG website featuring a responsive design, SEO framework and full social media integration. The Program is designed to significantly enhance KWG's online footprint and allow for near real-time distribution of news, updates, interviews, and media.

## SHARES FOR SERVICES PROGRAM

KWG intends to issue shares for services to RBL in exchange for the online awareness, marketing and branding services (the "Services"). Pursuant to the terms of the Agreement, the company will be issuing \$8,000+HST in Shares after the first month, \$8,000+HST in shares after the first quarter, \$8,000+HST in shares after the second quarter, \$2,500+HST in shares after the third quarter and \$2,500+HST in shares after the fourth quarter. The number of Shares to be issued at the end of each quarter will be determined by using the closing price of the Shares of KWG on the TSX Venture Exchange on the first trading day of the month following each period for which the Advertising Services were provided by RBL. The term of the Agreement is 12 months and KWG expects the first issuance of Shares under this agreement to occur on or about February 1, 2015.

**Issuance of shares to Agoracom:** KWG will issue 141,250 common shares at \$0.05 to AGORACOM Inc. for the final payment under the shares for services contract announced November 7, 2013. All shares issued will have a hold period of four months.

**About KWG:** KWG has a 30% interest in the Big Daddy chromite deposit and the right to earn 80% of the Black Horse chromite where resources are being defined. KWG has also acquired patent interests, including a method for the direct reduction of chromite to metalized iron and chrome using natural gas. KWG also owns 100% of Canada Chrome Corporation which has staked claims and conducted a \$15 million surveying and soil testing program for the engineering and construction of a railroad to the Ring of Fire from Exton, Ontario.

**About RBL:** RBL (<http://rblcommunications.com>) is a leading full-service investor awareness provider specializing in the creation of responsive interaction with key financial audiences, stakeholders and potential investors. Through fully-managed, fully-customized programs, RBL engages audiences to showcase your corporate footprint and generate the desired impact to the investment community.

**Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.**

Shares issued and outstanding: 777,842,468

## Contact

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