

Pure Energy names Zawadzki as VP Business Development

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VANCOUVER, BC, CANADA, United States, via ETELIGIS INC., 11/13/2014 - [Pure Energy Minerals Limited](#) (TSXV: PE) (FRANKFURT: AHG) (the Company or Pure Energy), is very pleased to announce the appointment of Alexi Zawadzki as VP Business Development. Mr. Zawadzki has proven success in executive leadership in resource development, as well as significant public company expertise.

Mr. Zawadzki will work closely with the Companys CEO Robert Mintak to oversee Pure Energys strategic and business development activities.

"We are delighted to announce the appointment of Alexi Zawadzki to our senior management team," stated Robert Mintak, Chief Executive Officer of Pure Energy. "Alexis considerable experience with resource development, strategic partnerships and strong technical skills will make a significant contribution to the Companys executive team as we execute our development plan.

The location, nature and green-technology focus of Pure Energy's lithium brine project present a very intriguing opportunity, said Mr. Zawadzki. I am excited about growing the partnerships, local and international, that have the potential to significantly advance the lithium industry.

About Mr. Zawadzki

Trained as a hydrologist with a Masters degree from Wilfrid Laurier University (1997), Alexi has over 17 years of experience in developing resource projects. Mr. Zawadzki served as VP Business Development West for Veresen Inc. from 2010 to 2013. In 2008 he founded Swift Power Corp, a TSX-V startup renewable energy developer that was sold to Veresen in 2010. Prior to that, Mr. Zawadzki worked for over 10 years for a large multi-national engineering consultancy servicing the mining, oil and gas and power sectors across the Americas.

The Company has granted Mr. Zawadzki an option to acquire 400,000 shares at an exercise price of \$.235 per share for a term of 3 years in accordance with the Companys stock option plan. The stock options are subject to vesting provisions.

About Pure Energy:

Pure Energy is an innovative hybrid lithium exploration and mineral processing technology company based in Vancouver, British Columbia. PURE is engaged in the exploration and development of innovative environmentally friendly mineral processing technologies to test and develop in conjunction with the Companys lithium brine properties located in Esmeralda County Nevada.

On behalf of the Board of Directors

Robert Mintak
Chief Executive Officer

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release

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