

# Uranium Standard Engages Strike as Investor Relations and Corporate Communications

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VANCOUVER, Nov 19, 2014 - [Uranium Standard Resources Ltd.](#) (TSX VENTURE:USR) ("Uranium Standard" or the "Company") is pleased to announce that it has retained Strike Communications Inc. ("Strike") of Vancouver, BC to provide investor relations and corporate communications services on behalf of the Company.

"Strike is extremely excited to work with Uranium Standard based on its portfolio of assets and long term business strategy. The management team is solid and we feel that Uranium Standard has positioned themselves for great success leading into 2015 and beyond," states Strike Communications Inc. President James Bernard.

"I have seen Strike work exclusively with one client over the past several years and perform exceedingly well over a number of vastly fluctuating market conditions. They will complement our capital structure strategy by growing our retail and institutional shareholder base and increasing our daily liquidity. This is a critical aspect for successful companies in today's capital markets," adds Arni Johannson, President & CEO of Uranium Standard.

As consideration for its services, Strike will be paid a monthly fee of \$5,000 and will be granted 300,000 options at a price of \$0.20 exercisable for a period of five years. The agreement with Strike is for an initial term of one year and is subject to acceptance for filing by the TSX Venture Exchange.

## **About Uranium Standard Resources Ltd. - "Uranium Understood"**

Uranium Standard is a uranium resource acquisition and development company, helmed by management and directors with expertise and successful track records in the resource sector, and particularly the uranium sector. With uranium prices trading at multi-year lows, the Company's strategy is to consolidate a significant portfolio of advanced high-quality uranium assets at deeply discounted valuations. Uranium Standard expects to realize substantial value as the uranium market recovers through declining global inventories and natural growth in the nuclear power industry.

For more information, contact the Company at or visit

On Behalf of the Board of Directors of Uranium Standard Resources Ltd.

Arni Johannson  
President and CEO

*Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

## **Contact**

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