Uragold Launches Online Marketing and Awareness Program Via AGORACOM

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Montreal, Quebec / TNW-ACCESSWIRE / July 18 2014 / Uragold Bay Resources Inc. ("Uragold") (TSX Venture: UBR) is pleased to announce that it is implementing an online marketing and awareness program through AGORACOM.

Uragold will receive significant exposure through millions of content brand insertions on the AGORACOM network and extensive search engine marketing over the next 12 months. In addition, exclusive sponsorships of invaluable digital properties such as AGORACOM TV, the AGORACOM home page and the AGORACOM Twitter account will serve to significantly raise the brand awareness of Uragold among small cap investors.

Patrick Levasseur, President and COO of Uragold stated, "AGORACOM has proven to be a leader in their space and we are happy to have engaged their services." Mr. Levasseur then added, "This the beginning of an awareness campaign to promote Quebec Quartz exciting new high purity silica projects and the Company's efforts in developing two gold mines in the Beauce region of Quebec."

Shares For Services Program

Uragold intends to issue shares for services to AGORACOM in exchange for the online advertising, marketing and branding services ("Advertising Services"). Pursuant to the terms of the Agreement, the company will be issuing $12,500 + HST Shares for services to from October 15, 2014, $12,500 + HST Shares for services to be rendered from October 16, 2014 through to January 15, 2015, , $12,500 + HST Shares for services to be rendered from January 16, 2015 through to March 15, 2015 and $12,500 + HST Shares for services to be rendered from January from March 16, 2015 through to July 15, 2015.

The number of shares to be issued at the end of each period will be determined by using the closing price of the Shares of Uragold on the TSX Venture Exchange on the first trading day following each period for which the Advertising Services were provided by AGORACOM.

The term of the Agreement is 12 months starting on July 15th, 2014. Uragold will issue a press release after the issuance of shares under the term of the agreement.

About Quebec Quartz

Uragold acquired some of the most prospective historical High Purity Quartz deposits with High Purity Silica (+99.5% SiO_2) (HPS) values in Quebec during Q2 2014. Quebec Quartz is a 100% own subsidiary of Uragold Bay Resources, a junior exploration company listed on the TSX Venture under the symbol UBR. Quebec Quartz holds a strategic portfolio of high purity silica (+99.5% SiO_2) deposits and closed silicon metal mines in Quebec.

About Silica

Quartz is one of the most abundant minerals. It occurs in many different settings throughout the geological record. High Purity Quartz deposits with low impurities are rare. However, only very few deposits are suitable in volume, quality and amenability to tailored refining methods for specialty high purity applications.

High Purity Silica (HPS) and Silicon Metal which is used in large part in the aluminum industry has become one of today's key strategic minerals with applications in high-tech industries that include semiconductors, LCD displays, fused quartz tubing, microelectronics, solar silicon applications and recently, Silicon Anode Lithium Batteries

About Uragold Bay Resources Inc.

Uragold Bay Resources is a junior exploration company listed on the TSX Venture. Uragold holds gold properties in Southern Quebec's Appalachian belt. Uragold is implementing a unique business model that calls for developing smaller-scale mining projects, (Capex < C$10M with a starting LOM between to 3 to 7 year), which can generate high yield returns (IRR > 50%), into mines in order to generate free cash flow to internally finance growth and blue-sky exploration projects

Uragold will reach these goals by developing Quebec's first placer mine in 50 years, the Beauce Placer Project developing and, in partnership with Golden Hope Mines, the Bellechasse-Timmins Gold Deposit.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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