

Boomerang Oil, Inc. Appoints Investors Relations Consultant

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VANCOUVER, May 8, 2014 / [Boomerang Oil, Inc.](#) (the "Company" or "Boomerang") (CSE:BOI) is pleased to announce that it has retained Mr. Karsten Busche to provide investor relations services to the Company in order to enhance awareness of the Company and its Texas-based producing and developing assets on an international level.

Mr. Busche has an extensive background in the global financial community and has been involved with investor relations and corporate development consulting for a variety of public companies trading on Canadian stock exchanges as well as numerous private companies. Under the terms of the agreement, Mr. Busche is expected to provide marketing services, development and distribution of publicity materials, undertake roadshows, and improve access to the capital markets in North America and internationally.

Dennis Alexander, CEO of Boomerang, commented:

"The Company is very pleased to have Mr. Busche participate in building awareness of the Company. His tremendous experience complements the existing management expertise, allowing the Company to forge new growth and achieve the goals and benchmarks set internally."

Mr. Busche will report directly to the CEO of Boomerang and will play an intricate part in the branding and building the market awareness of the Company's assets. In consideration for these services, Mr. Busche will receive remuneration in the order of CDN\$10,000 per month on an ongoing basis.

About Boomerang

The Company is an oil and gas producer engaged in the acquisition of oil and gas properties and assets principally within the United States of America. The Company is currently operating within Texas and has a compliant NI 51-101 Reserve Estimate. The Company's business model is to acquire existing oil fields with proven reserves and to rehabilitate oilfields with potentially high throughput.

ON BEHALF OF THE BOARD

Dennis Alexander
President & CEO

For Further information contact: Dennis Alexander at energyproducers@aol.com, or by telephone on (480) 948-6581

This news release also includes forward-looking statements that involve a number of risks and uncertainties. The information reflects numerous assumptions as to industry performance, general business and economic conditions, regulatory and legal requirements, taxes and other matters, many of which are beyond the control of the company. Similarly, this information assumes certain future business decisions that are subject to change. There can be no assurance that the results predicted here will be realized. Actual results may vary from those represented, and those variations may be material.

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