

Tara Minerals Acquires Disruptive Packaging Technology

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HENDERSON, NV -- (Marketwired - May 29, 2014) - [Tara Minerals Corp.](#) (OTCQB: TARM) (BERLIN: 6T3) is pleased to announce the diversification of its opportunities through the acquisition of intellectual property for the preservation and protection of fresh fruit, vegetables and flowers during extended periods of shipping and storage. The acquisition is comprised of patents, trademarks and other intellectual property in the United States, Europe, Mexico, Canada, South Africa, Japan, and Chile regarding systems and methods for packaging of bulk quantities of fresh produce and flowers incorporating modified atmosphere packaging. The acquisition also includes pending applications throughout the world regarding the active treatment of modified atmosphere packaging.

The patented solution, the SmartPac™ system, has been demonstrated commercially and provides for immediate opportunities to license towards its worldwide adaptation and for use with Tara branded fresh produce. The solution caters to the quality needs and wants of the end user, opens up new distribution channels, improves the logistics service to customers and enables lower system-wide costs. The SmartPac™ solution will be made available for the packing, storage and shipment of bulk quantities of produce to growers, packers and end-users. Examples of generic industry applications include avocado, tomato, iceless broccoli, d'anjou pears, cherries, stone fruits and flowers.

Deterioration and vulnerability to pathogens (food safety) are serious and growing problems for the fresh bulk produce industry. The SmartPac™ system is referred to as "disruptive innovation" in that it solves these problems for bulk produce by replacing the industry-standard shipping cartons with a sealed container system that preserves produce in virtually the same condition it was in when newly picked, for up to one month during shipment or storage. This means produce can be picked when ripe, flavorful and at peak weight, and enjoyed by the consumer in the same condition. The packaging system reduces spoilage considerably, extends market reach and opens up cheaper (ship/rail vs. air) transportation options. The SmartPac™ system also has an efficient mechanism for the distribution of anti-microbial agents, which deter mold, disease and infestation while in transit or in storage.

Mr. Francis Biscan Jr., President of Tara Minerals, stated, "We believe this technology can dramatically impact and disrupt the way fresh produce is shipped and stored around the world. For the benefit of all shareholders, we could not ignore this strategic, rapid growth opportunity presented by the advanced technology in the international produce and packaging supply industries. The sourcing of produce from around the world is increasingly assisted by a reduction in trade barriers. The acquired patented bulk packaging system positions Tara with a key competitive advantage in the food industry. We will aggressively build this business and I look forward to sharing our progress. At the same time, we recognize that our mining assets have considerable unrealized value and we will continue to progress these properties towards their potential. The revenue generated from SmartPac™ will be used to advance both our mining and packaging assets and results in significant potential added value and risk diversification to Tara."

Tara Minerals has signed a definitive agreement with FreshTec, Inc. for the acquisition of the above mentioned intellectual property. Closing is subject to delivery of appropriate documentation and warranties by FreshTec and contractually limited to no more than 40 days from signing. The Company will pay FreshTec a total of \$500,000 upon closing. The Company will also pay royalties to FreshTec related to licensing fees and packaging system unit sales. To complete this transaction and market the technology, the Company has raised \$750,000 which will be released to the Company upon closing.

About Tara Minerals Corp. (www.TaraMinerals.com)

The patented SmartPac™ bulk produce packaging system is available for generic industry applications and for licensing towards its world-wide application. Tara Minerals also continues to advance the US and Mexico mining projects.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: The statements contained herein are forward-looking statements that are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in the forward-looking statements, including, but not limited

to, certain delays beyond the Company's control with respect to market acceptance of new technologies or products, delays in testing and evaluation of products, and other risks detailed from time to time in the Company's filings with the Securities and Exchange Commission. Please read the full disclaimer at www.TaraMinerals.com (<http://taraminerals.com/English/General/Disclaimer/default.aspx>).

Contact:

[Tara Minerals Corp.](#)

David Barefoot

(888) 901-4550

Email Contact

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