

# Stria Retains AGORACOM for Online Marketing and Awareness Campaign

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OTTAWA, ONTARIO -- (Marketwired - March 19, 2014) - [Stria Capital Inc.](#) (TSX VENTURE:SRA) ("Stria") owner of the Pontax Lithium Project in the James Bay Region of Quebec, and the Willcox Lithium Project in southeast Arizona, is pleased to announce it has engaged AGORACOM for a one-year online marketing and awareness program.

Julien Davy, Stria's President and Chief Operating Officer stated, "As a newcomer with a technology agenda to bring to the highly competitive lithium industry, AGORACOM's leadership in creating awareness for smallcap companies looking to transition to Tier 1 companies is well known and trusted. We are pleased to have engaged their services."

Stria anticipates receiving broad exposure through AGORACOM's network, through search engine marketing and through other AGORACOM media and digital properties.

## Shares for Services

Stria intends to issue shares for services to AGORACOM in exchange for the online advertising, marketing and branding services pursuant to the terms of the agreement, the Company will be issuing \$10,625 + HST in shares for services up to March 15th, 2014; \$10,625 + HST in shares for services from March 16, 2014 through May 31, 2014; \$10,625 + HST in shares for services from June 1, 2014 through to September 30, 2014, and; \$10,625 + HST in shares for services from October 1, 2014 through to January 31, 2015.

The Exchange's acceptance of this shares for services agreement is conditional upon the deemed share issue price not being lower than the last closing price before the issuance of each news release announcing the proposed issuance of the above common shares once services have been performed. As such, the number of shares to be issued at the end of each period will be determined by the closing share price of Stria on the TSX-V on the day a news release is issued announcing each issuance to AGORACOM.

The term of the agreement is 12 months and Stria expects to issue the first tranche of shares based upon Stria's closing price on Tuesday, March 18, 2014.

## About Stria Capital Inc.

Stria (TSX VENTURE:SRA) is engaged in the acquisition and development of clean technology mineral properties in North America. It owns the Pontax Lithium Project in Northern Quebec, and the Willcox Lithium Project located in Cochise, Arizona.

## About AGORACOM

AGORACOM is the pioneer of online investor relations, online conferences and online branding services to North American small and mid-cap public companies, with more than 250 companies served. More than just lip service, AGORACOM is the home of more than 873K investors that visited 6.1 million times and read 57 million pages of information every year (Average 2008 - 2013).

## Forward Looking Statement

*This news release contains certain forward-looking statements that involve risks and uncertainties, such as statements of Stria's plans, objectives, strategies, expectations and intentions. The words "may", "would", "could", "will", "intend", "plan", "anticipate", "believe", "estimate", "expect" and similar expressions, as they relate to Stria, or its management, are intended to identify such forward-looking statements. Many factors could cause Stria's actual results, performance or achievements to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements. The forward-looking statements included in this press release represent Stria's views as of the date of the*

*release. While Stria anticipates that subsequent events and developments may cause its views to change, it specifically disclaims any obligation to update these forward-looking statements, except in accordance with applicable securities laws. Accordingly, readers are advised not to place undue reliance on forward-looking information.*

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