

Primero Added to NYSE Arca Gold Miners Index

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TORONTO, ONTARIO--(Marketwired - Mar 18, 2014) - [Primero Mining Corp.](#) ("Primero" or the "Company") (TSX:P)(NYSE:PPP) is pleased to announce that the Company will be included in the NYSE Arca Gold Miners Index (GDM), the preeminent index covering the gold mining industry and the S&P/TSX Equal Weight Global Gold Index, a subset of the S&P/TSX Global Gold Index.

The NYSE Arca Gold Miners Index is tracked by the Market Vectors Gold Miners Index ETF (GDX). Inclusion in the index will be effective after the close of trading on Friday, March 21, 2014. The NYSE Arca Gold Miners Index is comprised of publicly traded companies primarily involved in the mining of gold and silver in locations around the world. The effective date of the inclusion for the S&P/TSX Equal Weight Global Gold Index is also March 21, 2014.

"Primero's inclusion in more senior global gold indices indicates that we are delivering on our commitment to shareholders to steadily grow the Company," said Joseph F. Conway, President and C.E.O. "This will improve Primero's trading liquidity and increase our exposure to a broader range of investors."

For more information about the NYSE Arca Gold Miners Index please visit:

<http://www.nyse.com/about/listed/lcddata.html?ticker=GDM>

About Primero

[Primero Mining Corp.](#) is a Canadian-based precious metals producer that owns 100% of the San Dimas gold-silver mine and the Cerro del Gallo gold-silver-copper development project in Mexico and 100% of the Black Fox mine and Grey Fox exploration property in Timmins, Ontario. Primero offers immediate exposure to un-hedged, below average cash cost gold production with a substantial resource base in politically stable jurisdictions. The Company is focused on becoming a leading intermediate gold producer by building a portfolio of high quality, low cost precious metals assets in the Americas.

CAUTIONARY STATEMENT ON FORWARD-LOOKING INFORMATION

This news release contains "forward-looking statements", within the meaning of the United States Private Securities Litigation Reform Act of 1995 and applicable Canadian securities legislation, concerning the business and operations of [Primero Mining Corp.](#) and its consolidated subsidiaries (collectively, "Primero" or the "Company"). All statements, other than statements of historical fact, are forward-looking statements. Generally, forward-looking statements can be identified by the use of forward-looking terminology such as "is expected", "expects", "to become", "will be", "will improve" or variations of such words and phrases or statements that certain actions, events or results will occur. Forward-looking statements may include statements in the present tense which refer to current matters that are ongoing and are expected to continue in future as well as other future events expressed in the present tense.

The assumptions made by the Company in preparing the forward-looking information contained in this news release, which may prove to be incorrect, include, but are not limited to: the expectations and beliefs of management; the specific assumptions set forth above in this news release including that the Company will be included in the NYSE Arca Gold Miners Index and the S&P/TSX Equal Weight Global Gold Index and the effective date of such inclusion; that the Company will steadily grow; that the Company's liquidity will improve and that it will increase its exposure to a broader range of investors; and that the Company will be able to build a portfolio of high quality, low cost precious metals assets in the Americas.

Forward-looking statements are subject to known and unknown risks, uncertainties and other important

factors that may cause the actual results, performance or achievements of Primero to be materially different from those expressed or implied by such forward-looking statements, including: that the Company may not realize anticipated production; that costs may not be below average; the Company may not be able to become a leading intermediate gold producer by building a portfolio of high quality, low cost precious metals assets in the Americas. Certain of these factors are discussed in greater detail in Primero's registration statement on Form 40-F on file with the U.S. Securities and Exchange Commission, and its most recent Annual Information Form on file with the Canadian provincial securities regulatory authorities and available at www.sedar.com.

Should one or more of these risks and uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described in forward-looking statements. In addition, although Primero has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking statements, there may be other factors that cause actions, events or results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements. Forward-looking statements are made as of the date hereof and accordingly are subject to change after such date. Forward-looking statements are provided for the purpose of providing information about management's current expectations and plans and allowing investors and others to get a better understanding of our operating environment. Primero does not undertake to update any forward-looking statements that are included in this document, except in accordance with applicable securities laws.

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