

Pure Energy Minerals Ltd. Appoints Pathion Inc Technologies President and CEO, Mr. Michael Liddle to the Board of Directors

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VANCOUVER, May 8, 2013 /CNW/ - [Pure Energy Minerals Inc.](#) (``PURE Energy`` or ``TSXV.PE``), is pleased to announce the appointment of Mr. Michael Liddle as the newest member of its Board of Directors. As a proven veteran of the North American technology industry, Mr. Liddle brings a 30 year executive portfolio to the PURE Energy board. Executive management experience includes all aspects of; research, development and commercialization, as well as public company management and operations and venture capital corporate finance. Mr. Liddle's past successes within both consumer, and commercial markets span across a broad spectrum of innovation based sectors, from; energy storage innovations and wireless semi-conductors, to set-top boxes, internet service providers and web based construction companies.

Currently, Mr. Liddle is the President and CEO of Pathion, Inc., an advanced energy storage technology company based in Los Gatos, California USA. Mr. Liddle is also a founding member and Managing Director of Evergreen Transaction Partners, LLC ("Evergreen"), an advisory firm that provides venture capital fund-raising and strategic partnership services to emerging innovation companies and development projects. Leveraging over 10 years of success as a Managing Partner of Emerging Technology Partners, Mr. Liddle has advised and raised capital for more than 120 early stage technology companies, the majority of which has completed either a successful public offering, or a profitable sale.

Prior to co-founding Evergreen, Mr. Liddle was CEO of Home Director, Inc., a public company, which was a leader in the structured wiring and technology markets for new home construction. In operation for more than 12 years, Home Director, Inc., customers included many of the top home builders and property developers in the United States. Mr. Liddle has also held a Series 7 license as a managing partner of a boutique investment bank, and a degree in Economics from the prestigious University of California.

"I would like to welcome Mr. Liddle to the Board of Pure Energy Minerals. With past successes in both private and public markets, a strong network in the Venture Capital and Private Equity Market Industry in the Bay Area financial community, and experience in the energy storage sector, Mr. Liddle will be a valuable asset for the PURE Energy team, moving forward. Mike's addition to the PURE Energy board is an important step in the transition of The Company into a hybrid lithium mineral processing technologies and resource exploration Company" commented, Jason Dussault, Pure Energy Chief Executive Officer.

On behalf of the Board

Jason Dussault, Chief Executive Officer, Pure Energy Minerals Limited

About Pathion Inc.

Pathion, Inc. is an energy storage innovation company headquartered in Los Gatos, CA, specializing in the development and commercialization of their "Advanced Energy Cell" (ACE) technologies. ACE consists of a set of unique power storage innovations for improving the energy density, output, longevity, thermal threshold and stability of traditional lithium batteries. The ACE technology project was designed as an industrial replacement for traditional and portable and stationary energy devices and power sources. Pathion, Inc. has acquired the rights to certain advanced materials developed in the process of research and development for the ACE project at the esteemed Los Alamos National Laboratory under a Cooperative Research and Development Agreement. Under the terms of the License Agreement, the Company has joint ownership of the underlying research and the exclusive rights for the commercial development, manufacture, use and sale of the technology, and advanced materials therein. Pathion is thus uniquely positioned to provide critical power technology for a broad array of devices that fundamentally change the way they operate and their cost of operation.

About Pure Energy

Pure Energy Minerals Ltd. (V.PE) is an innovative hybrid lithium exploration and technology development company based in Vancouver, British Columbia. PURE is currently engaged in the acquisition of innovative and advanced lithium mineral processing technologies to develop in conjunction with prospective lithium mineral properties. Currently, Pure Energy is focused on advancing their flagship lithium mining project, the Alkali Flats Project in the prolific mining district of Esmeralda County Nevada. The project represents an approximately 7000acre claim block in proximity to the only U.S. based lithium brine production plant, the Silver Peak plant operated by Rockwood Lithium, Inc. which has been in production since 1967.

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SOURCE: Pure Energy Minerals Limited

For further information:

For further details about the Company and its projects please visit www.pureenergyminerals.com

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