

# Newstrike Capital Retains Minera IR to Provide Investor Relations Services

31.01.2014 | [Marketwired](#)

VANCOUVER, Jan. 30, 2014 - [Newstrike Capital Inc.](#) (TSX VENTURE:NES) ("Newstrike" or the "Company") announces that it has employed Patrick Piette of Minera IR as Manager of Investor Relations. Mr. Piette will be responsible for marketing and shareholder communications as well as the development and implementation of a strategic investor relations program, which includes enhancing the Company's exposure among industry stakeholders and investors across Canada.

Minera IR is a Canadian full service investor relations firm specializing exclusively in the Metals and Mining industry. Under the terms of the agreement, the Company will pay Minera IR a monthly fee of \$5,000. Neither Minera IR nor any of its principals have an ownership interest, directly or indirectly, in Newstrike Capital Inc.

Possessing a combination of expertise in both Finance and Mining, Mr. Piette is a financial communications professional with 15 years of capital markets experience and relationship management with key members of the investment community.

Prior to founding Minera IR, Mr. Piette worked in the mining group at TMX Equicom where he provided IR counsel to over 20 companies during his 3+ years. He also worked in equity research, M&A and advisory services at RBC Dominion Securities and CIBC World Markets. Mr. Piette is a graduate of Concordia University and a Chartered Financial Analyst.

"We're delighted that Patrick has joined the Newstrike team. Our focus for 2014 will be on drilling high priority targets at Aurea Norte and the completion of the preliminary economic assessment at Ana Paula. Patrick will play a leading role in communicating these exciting milestones." - Richard Whittall, President and CEO of Newstrike Capital.

## About Newstrike (TSX VENTURE:NES)

[Newstrike Capital Inc.](#), [www.newstrikecapital.com](http://www.newstrikecapital.com), is a gold-silver focused explorer, targeting known and historic mining districts in Mexico. Key senior members of the Company's current management and directors have participated in Guerrero Gold Belt discoveries, including [Goldcorp Inc.'s](#) producing Los Filos Mine and [Torex Gold Resources](#) advanced stage Morelos Project in Guerrero State.

Newstrike holds a 100% interest in certain exploration properties in Mexico located within two established mining districts; the Au (Ag-Cu) skarn-porphyry camp of the Guerrero Gold Belt, and the polymetallic Pb-Zn-Ag (Au-Cu) rich epithermal camp of the mining districts of Oaxaca State.

## About Minera IR Inc.

Minera IR is a Canadian full service investor relations firm specializing exclusively in the Metals and Mining industry, with a focus on generating investor interest in resource companies and building an engaged shareholder base for clients. With expertise in developing and executing effective strategic IR programs, combined with an extensive network of investment community contacts, Minera IR specializes in helping clients achieve their capital markets objectives including improved liquidity, shareholder value and financing requirements.

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Die URL für diesen Artikel lautet:

<https://www.rohstoff-welt.de/news/165493--Newstrike-Capital-Retains-Minera-IR-to-Provide-Investor-Relations-Services.html>

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