BOWMORE Discovers High Purity Silica Zone on La Scie Property

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MONTREAL, QUEBEC--(Marketwired - Jan 16, 2014) - Bowmore Explorations Ltd. (the "Company" or "Bowmore") (TSX VENTURE:BOW)(FRANKFURT:OB5) is pleased to announce that it has discovered a broad zone of **high purity silica** averaging 99.4% SiO2 following the summer-fall 2013 regional rock sampling program on the La Scie Gold property, located on the eastern extremity of the Baie Verte peninsula in Newfoundland . The La Scie Gold project is a grass-roots gold exploration program, initiated in mid-2013, that is primarily targeting high grade gold showings initially reported in 2012.

The high purity silica zone is part of an E-W trending, 2,500 metre-long silicified zone that was sampled for gold but returned very low to nil gold values. Bowmore 's chief geologist however observed that a portion of the silicified body was snow -white and showed potential for high purity silica, used notably in the production of silicon metal and ferrosilicon alloys. The zone as exposed on surface has a minimum length of 290 metres by 3.5 to 15 metres in apparent width. The table below summarizes the silica grade and impurities from 7 chip samples taken in five locations along the 270 metre strike length of the high purity zone:

Sample	Sample width*	SiO2_%	Al2O3_%	CaO_%	Fe2O3_%	K2O_%	Na2O_%	TiO2_%	LOI_%_
P949001	4.0	99.40	0.15	0.03	0.07	0.03	0.01	<0.01	0.07
P949002	2.0	98.90	0.42	0.01	0.11	0.17	0.02	<0.01	0.09
P949003	3.0	99.50	0.13	0.01	0.06	0.03	0.01	0.01	0.14
P949004	5.0	99.40	0.13	<0.01	0.04	0.03	0.01	<0.01	0.10
P949005	4.0	99.40	0.11	0.01	0.06	0.02	0.01	<0.01	0.04
P949006	3.4	99.50	0.19	<0.01	0.08	0.05	0.01	<0.01	0.04
P949007	5.0	99.60	0.13	0.01	0.11	0.04	0.01	<0.01	0.04
*Samples were taken perpendicular to the strike of the zone, on apparent width.									

All results for BaO, MgO, MnO, P2O5, SrO oxides and S (sulfur) returned values below detection limit (<0.01%).

High purity silica deposits of significant tonnage are very rare and the crushed material can command market prices of over $100/tonne. Furthermore, the La Scie silica zone is easily accessible and is located within 3 km from the deep-water port facility of La Scie, which is of critical importance to the potential development of the zone . The port is presently being used for salt shipments.

Demand for permitting is in progress and a first phase drill program (~500 metres) is being planned for this winter in order to establish the size of the high purity silica zone. Bowmore is presently conducting research to identify potential end users for this valuable industrial mineral.

The three gold zones (Burton, Isaiah, and Jonah) that have thus far been identified on the property will also be the object of a winter drill program.

Samples reported above were sent for analysis at ALS Minerals laboratory in Val D'Or, Qc . (accreditation ISO 9001:2008 and ISO 17025). During preparation, all samples were fine crushed to 70% at <2mm, split to 50g and pulverized to 70 microns with a tungsten carbide

jaw pulverizer to avoid iron and titanium contamination. A lithium borate-fused subsample of 0.66g was used for the analysis of 14 major element oxides by X -Ray Fluorescence Spectroscopy (ME-XRF26). The sulfur was obtained by using a subsample of 0.01 to 0.1g that was heated in an induction furnace and measured with an IR (infrared) detection system. The loss of ignition (LOI) was obtained by thermogravimetric analysis after combustion furnace at 1000 degrees (ME -GRA05x) of a subsample of 2g. The SiO2 analysis was done

using a gravimetric determination method (Si -Con02) by dissolving a 0.5g subsample with sulfuric acid and hydrofluoric acid. To ensure higher accuracy, the SiO2 results correspond to an average of two analyses per sample. For QaQc protocols, ALS Minerals inserted one blank that was analyzed for each method of analysis mentioned above and compared results with two duplicates and standards (two for the XRF, LOI and S analysis and one for the Si analysis).

Jean-Marie Pronovost, P. Geo, chief geologist to Bowmore, is the Qualified Person who has reviewed this news release and has approved the scientific and technical data reported herein.

About BOWMORE

BOWMORE is a Canadian exploration mining company focused on precious metal exploration in Canada and Mexico. The Company trades on the TSX Venture Exchange under the sym bol "BOW".

For further information on BOWMORE, visit www.bowmorexploration.com.

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