

# Allana Potash Corp. Announces Betty-Ann Heggie as Nominee to the Board of Directors

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TORONTO, ONTARIO--(Marketwired - Dec 16, 2013) - [Allana Potash Corp.](#) (TSX:AAA)(OTCQX:ALLRF) ("Allana" or the "Company") announces its slate of nominees to the Board of Directors (the "Board") for election at the annual general and special meeting (the "Meeting") of its shareholders to be held on January 16, 2014. The current four Board members, Mr. Farhad Abasov, Mr. Lewis MacKenzie, Mr. Richard Lacroix and Dr. Mark Stauffer will seek re-election and Ms. Betty-Ann Heggie will be nominated. Ms. Heggie is independent with credentials and experience that match the growth, evolution, and potential of the Company.

Dr. Mark Stauffer, Chairman, commented: "We are delighted to nominate Betty-Ann to join our Board of Directors. The board considers that her extensive potash industry expertise will provide both valuable insight and guidance as we execute Allana's development strategy; becoming an efficient and low cost potash producer looking to serve world markets and the emerging African market."

Betty-Ann Heggie is the former Senior Vice-President, Corporate Relations of PotashCorp of Saskatchewan. She retired in 2007 after 26 years with the company. During her tenure with PotashCorp, Ms. Heggie was responsible for all areas that affected the company's public presence, especially relations with shareholders and key stakeholders. She advised the board on corporate governance issues and initiated the corporate sustainability program. Under her leadership, PotashCorp received the Award of Excellence from the Canadian Institute of Chartered Accountants in three consecutive years. Ms. Heggie has served as a director of the Canadian Chamber of Commerce, where she chaired both the International Strategic Advisory committee and the audit committee. She was also a member of the board of the Saskatoon Regional Economic Development Authority Inc., the Canadian Wheat Board and MITACS, a Network of Centres of Excellence for the mathematical sciences. Ms. Heggie was the founding chair of the Saskatchewan Chapter of the Institute of Corporate Directors. Ms. Heggie is a graduate of the University of Saskatchewan and the Senior Executive Program, Columbia Business School in New York.

## Adoption of Advance Notice By-law

The Company also announces that the Directors are proposing that the By-laws of the Company be altered to include an advance notice provision (the "Advance Notice Provision"). The purpose of the Advance Notice Provision is to establish the procedure for shareholder nomination of directors. The Advance Notice Provision creates a deadline by which holders of record of common shares of the Company must submit director nominations to the Company prior to any annual or special meeting of shareholders and sets forth the information that a shareholder must include in a notice to the Company for the director nominations to be valid. The Advance Notice Provision is intended to: (i) facilitate an orderly and efficient process for conducting annual general or special meetings; (ii) ensure that all shareholders receive adequate notice of the director nominations and sufficient information regarding all director nominees; and (iii) allow shareholders to register an informed vote after having been afforded reasonable time for appropriate deliberation.

The full text of the proposed alteration of the By-laws to include the Advance Notice Provision is set out in the Company's Management Information Circular of the Company prepared in connection with the January 16, 2014 Annual General & Special Meeting, which will be mailed to each shareholder of the Company and filed on the sedar profile of the Company at [www.sedar.com](http://www.sedar.com).

## Admission on the AIM Market

Further to the Company's November 5, 2013 press release, due to the pursuit of other more urgent corporate initiatives at this time, Allana has elected to postpone its AIM listing. It is expected that admission will occur in the first quarter of 2014.

## About Allana Potash Corp.

Allana is a publicly traded corporation with a focus on the acquisition and development of potash assets internationally with its major focus on a previously explored potash property in Ethiopia. Allana has secured financial support from two significant strategic investors: IFC, a member of World Bank Group, and Liberty Metals and Mining, a member of Liberty Mutual Group. Allana has estimated measured and indicated Sylvinitic mineral resources of 327.4 million tonnes of 28.3% KCl; and an estimated inferred Sylvinitic mineral resource of 90.8 million tonnes grading 27.8% KCl. In addition, the Danakhil Project hosts estimated measured and indicated Kainitite mineral resources of 1,150.5 million tonnes at 19.4% KCl, an estimated inferred Kainitite mineral resource of 481.8 million tonnes of 19.8% KCl; estimated measured and indicated Upper Carnallite mineral resources of 411.3 million tonnes grading 17.3% KCl, estimated inferred Upper Carnallite mineral resources of 175.5 million tonnes of 16.5% KCl; estimated measured and indicated Lower Carnallite mineral resources of 557.2 million tonnes of 9.2% KCl, and estimated inferred Lower Carnallite mineral resources of 369.3 million tonnes grading 7.7% KCl. The foregoing mineral resource estimates are as at April 17, 2013. For more information with respect to the data verification procedures undertaken and the key assumptions, parameters and risks associated with the foregoing estimates, refer to Allana's Technical Report entitled "Resource Update for the Danakhil Potash Deposit, Danakhil Depression, Afar State, Ethiopia" dated effective April 17, 2013 filed under the Company's SEDAR profile at [www.sedar.com](http://www.sedar.com) on August 7, 2013. Allana has approximately 270.3 million shares outstanding. Allana trades on the Toronto Stock Exchange under the symbol "AAA".

Dr. Peter J. MacLean, Ph.D., P. Geo., Allana's Senior VP Exploration, is the Company's designated Qualified Person and has reviewed and approved the technical information presented in this release.

## Forward-Looking Statement

Except for statements of historical fact relating to the Company, certain information contained herein constitutes "forward-looking information" under Canadian securities legislation. Generally, forward-looking information can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved". Forward-looking statements are based on the opinions and estimates of management as of the date such statements are made and they are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking statements or forward-looking information. Although management of the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements or forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. The Company does not undertake to update any forward-looking statements or forward-looking information that are incorporated by reference herein, except in accordance with applicable securities laws.

## Contact

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