Red Moon Assays High Grade Salt in Drill Core

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ST. JOHN'S, NEWFOUNDLAND AND LABRADOR--(Marketwired - Dec 13, 2013) - **Red Moon Potash Inc. ("the Company" - "Red Moon") (TSX VENTURE:RMK),** is pleased to report significant widths of high grade salt from its 2013 drill program in the Bay St. George Basin of western Newfoundland. Drill Hole CC #2 is approximately 1000 metres northeast of the potash/salt discovery hole CC #1 (previously reported). CC #3 is 500 metres southwest of CC #1. A drill hole location map is available on the company's website (www.redmoonpotash.com).

A first pass sampling program was carried out on both core holes to gauge the tenor of Sodium Chloride -NaCl (halite - salt) grade over the various zones identifiable by visual interpretation. The samples are considered representative of the wider zones in which they are contained. The following results include all the samples assayed.

Hole: CC #2

Depth	Length	Halite	Geochemical Analysis		XRD Analysis	
From - To (m)	(m)	Zone	NaCl (%)	Insoluble (%)	Halite (%)	Anhydrite (%)
307.0 - 307.3	0.30	UPPER	96.3	0.4		
310.0 - 310.3	0.30		97.6	0.4		
312.0 - 312.3	0.30		97.9	0.9	98.7	1.3
315.0 - 315.3	0.30		87.9	7.5		
342.0 - 342.3	0.30	MIDDLE	95.6	0.4		
345.0 - 345.3	0.30		93.8	0.4		
350.0 - 350.3	0.30		100.0	0.1		
353.0 - 353.3	0.30		95.4	0.1		
355.0 - 355.3	0.30		97.8	0.2		
368.0 - 368.3	0.30		93.5	2.7		
369.0 - 369.3	0.30		96.9	0.1	99.2	0.8
408.0 - 408.3	0.30	LOWER	91.2	2.8		
409.0 - 409.3	0.30		87.2	6.5		
411.0 - 411.3	0.30		90.2	4.1		
414.0 - 414.3	0.30		90.3	4.0		
417.0 - 417.3	0.30		86.2	10.2		
420.0 - 420.3	0.30		94.0	0.7		

Hole: CC #3

Depth	Length	Halite	Geochemical Analysis		XRD Analysis	
From - To (m)	(m)	Zone	NaCl (%)	Insoluble (%)	Halite (%)	Anhydrite (%)
228.0 - 228.3	0.30	UPPER	89.3	4.4		
232.0 - 232.3	0.30		89.8	5.3		
235.0 - 235.3	0.30		86.9	5.8	93.9	6.1
237.0 - 237.3	0.30		87.5	6.0		
240.0 - 240.3	0.30		85.1	4.6		
245.0 - 245.3	0.30		93.3	1.9	96.6	3.4
248.0 - 248.3	0.30		97.1	3.6		
262.0 - 262.3	0.30	MIDDLE	91.3	7.4		
263.0 - 263.3	0.30		86.2	12.5		
266.0 - 266.3	0.30		100.0	1.1		

The analysis was carried out by Activation Laboratory Services Ltd. of Ancaster, Ontario. Assays greater than 94% NaCl are generally considered to meet specifications for use as road de-icing salt; the major use for salt in northeastern North America.

Based on the geochemical analysis, CC #2 contains two high grade intervals, one each in the upper and

middle halite zones. The samples assayed were selected as representative of these zones. The upper zone is 15 metres of continuous massive halite. The middle zone is 40 metres of massive halite (net) exclusive of the potash beds (previously reported). The lower zone is 74 metres of massive halite with increasing inclusions of anhydrite (insolubles) near its base. Further sampling over this lower zone will be required to gain better control on its grade variation. Depending on mining methods, a minable width for salt can range from 5 to 15 metres.

Based on the geochemical analysis, CC #3 encountered high grade salt over narrower intervals compared to CC #2. Geological data suggests that CC #3 represents a more marginal depositional setting than CC #2 resulting in less salt deposition in the lower zone and probable dissolution of the top part of the upper halite zone. The net effect being a gross halite interval of 68 metres in CC # 3 compared to 150 metres in CC #2.

Four samples were submitted for XRD (**X-ray Diffraction)** analysis to compare the results of the geochemical analysis. Given the consistently higher results derived from the XRD method, further comparative analysis will be required to resolve the apparent discrepancies between the two methods.

CC #2 is 1000 metres northeast of the discovery hole CC #1. Given the high grade salt results (32 metres exceeding 96% NaCl) in CC #1 and the positive indications from seismic data in the area, the Captain Cook location is showing the potential to contain a significant salt resource. As a result, the Company has initiated a detailed, in-house evaluation of the salt data to assess whether or not a National Instrument 43-101 compliant salt resource report is viable at this time. The Captain Cook area has access to important infrastructure including two nearby deep water ports, an airport, the Trans- Canada highway, high voltage power grid and an extensive woods road network. Red Moon will pursue parallel paths toward evaluating both the salt and potash potential of the region. Subject to financing, the Company is planning a drill program in 2014 to test targets for both salt and potash east of the existing holes. For interested parties, information regarding the Salt industry is available at www.saltinstitute.org

All core samples were acquired, sampled, packaged, labelled and transported by or under the direct supervision of company personnel. Patrick J. Laracy, P. Geo, President, and Corwin Northcott, P. Geo, Exploration Manager, are qualified persons responsible for the contents of this news release as defined in National Instrument 43-101

Red Moon is a junior exploration company focused on potash/salt exploration in Western Newfoundland. Vulcan Minerals Inc. (TSX VENTURE:VUL) owns approximately 60% of the common shares of Red Moon and owns a 3% royalty on the project lands.

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release. This release may contain certain forward-looking statements. Actual events or results may differ from the Company's expectations. Certain risk factors beyond the Company's control may affect the actual results achieved. Accordingly, readers are advised not to place undue reliance on forward-looking information. Except by law, the Company undertakes no obligation to publicly update or revise forward-looking information.

Shares Issued: 38,000,004

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