

General Metals Corporation Announces Release of Research and Equity Evaluation Report by Prime Equity Research, LLC

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RENO, NV -- (Marketwired - Nov 19, 2013) - [General Metals Corp.](#) (OTCQB: GNMT) (BERLIN: GMQ) announces that Vitalie Eremia, CFA and Analyst with New York based independent research firm Prime Equity Research, LLC, has released an updated research and equity evaluation report on the Company.

For free access to the report and information on Prime Equity Research, LLC please visit Prime Equity Research's website. Interested parties may obtain the report at www.primeequityresearch.com. The updated report will soon be posted at the General Metal's website: www.nevada-goldmine.com

Prime Equity Research advises investors to exercise a reasonable degree of due diligence before trading in the equities of any public company, including carefully reading entire analyst reports and report disclosures, and then only in conjunction with advice from a registered financial advisor or broker. Prime Equity Research further advises that any analyst rating, recommendation, target valuation, price target or opinion should be considered merely a portion of an investor's total investigative process. Neither the analyst nor Prime Equity Research owns any equity or debt securities in the analyzed company. Analysts are independent contractors and not employed by Prime Equity Research. The analyst is compensated in advance to ensure independent and unbiased opinions are rendered without conflict.

"We are very pleased with the updated evaluation and research report just released by Prime Equity Research, LLC. Their report identifies the very significant inherent and, as yet, unrealized value in our Independence Project and in the Company as a whole. I encourage all of our current investors and other potential investors to review the report because Prime Equity draws some very telling comparisons between GNMT and other comparable firms in the junior gold space. We feel their firm has properly identified many of the central strengths of our firm and management team," stated Daniel J. Forbush, President and CEO of General Metals Corp.. "We are making important progress at the Independence Project and this report reaffirms the values that all of us believe will be realized there."

About Prime Equity Research

Prime Equity Research was founded and is managed by a team that has been actively involved in the research and finance industry for over 20 years -- dating back to the origins of corporate-sponsored research. Our business is rooted in principles of integrity and fundamentals-driven markets. Our seasoned pool of equity securities analysts have extensive securities market research experience, and are highly qualified and credentialed CFA (Chartered Financial Analyst) charterholders or MBAs. The research we provide is as comprehensive, and unbiased as any on the market. Our reports and ratings are used by both institutional and individual investors to obtain accurate, independently-compiled securities data. We take steps to ensure the independence and integrity of published research that exceed those of the CFA Institute Code of Ethics and Standards of Professional Conduct and the CFA-NIRI Guidelines, by following the exacting "Standards for Independent Research Providers," which are also in accordance with guidance set forth by U.S. Securities and Exchange Commission's Advisory Committee on Smaller Public Companies.

Cautionary Note to U.S. Investors

The U.S. Securities and Exchange Commission permits U. S. mining companies, in their filings with the SEC, to disclose only those mineral deposits that a company can economically and legally extract or produce. We use certain terms in this presentation, such as "measured," "indicated," and "inferred" "resources," which the SEC guidelines strictly prohibit U.S. registered companies from including in their filings with the SEC. U.S. investors are urged to consider closely the disclosure in our form 10-K which may be secured from us or the SEC website at: <http://www.sec.gov/edgar.shtml>

Further details regarding the Independence mineralization, drilling efforts, both historical and current together with current permitting activity are available on the Company's website www.generalmetalscorporation.com.

About General Metals Corporation:

[General Metals Corp.](#) is an aggressive junior minerals exploration and development company, based in Reno, Nevada. The Company is actively exploring and developing its 100% controlled Independence property strategically located in the prolific Battle Mountain Mining District of Nevada. The Company's "flagship" project is the Independence Gold Project, situated in the prolific Battle Mountain- Cortez gold belt of north central Nevada. General Metals holds 14 mining claims encompassing 240 acres with 100% control of the leasehold interest, subject to a sliding scale royalty. The Company also owns 480 acres of fee land near the Independence which can be used in heap leaching operations or as waste dumps.

Notice Regarding Forward-Looking Statements

This news release contains "forward-looking statements," as that term is defined in Section 27A of the United States Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements in this press release which are not purely historical are forward-looking statements and include any statements regarding beliefs, plans, expectations or intentions regarding the future. Such forward-looking statements include, among other things, that the proceeds from the recent private placement will allow the Company to proceed with permitting at its Independence Mine in Nevada or any shallow mining production at any time, that any estimated ounces of gold or silver are contained in the mineralized material in the "Shallow Target," and is proposed to be mined and loaded onto a cyanide heap leach pad, or any future financings into which the Company may enter.

Actual results could differ from those projected in any forward-looking statements due to numerous factors. Such factors include, among others, the inherent uncertainties associated with mineral exploration. We are not in control of metals prices and these could vary to make development uneconomic. These forward-looking statements are made as of the date of this news release, and we assume no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those projected in the forward-looking statements. Although we believe that the beliefs, plans, expectations and intentions contained in this press release are reasonable, there can be no assurance that such beliefs, plans, expectations or intentions will prove to be accurate. Investors should consult all of the information set forth herein and should also refer to the risk factors disclosure outlined in our annual report on Form 10-K for the most recent fiscal year, our quarterly reports on Form 10-Q and other periodic reports filed from time-to-time with the Securities and Exchange Commission.

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