

Lakeland Resources, Prima Fluorspar and Puma Exploration Featured on Episode 15 of the Next Biggest Winner TV Show This Weekend

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TORONTO, ONTARIO--(Marketwired - Oct 17, 2013) - The Next Biggest Winner, a leading and nationally televised investment show focusing on small-cap and mid-cap companies, is pleased to announce Episode 15 will be airing across Canada this weekend.

[Watch a sneak peek here!](#)

EPISODE 15 GUESTS

[Lakeland Resources Inc.](#) (TSX VENTURE:LK)

[Prima Fluorspar Corp.](#) (TSX VENTURE:PF)

[Puma Exploration](#) (TSX VENTURE: PUM)

Roger Leschuk, Corporate Communications of Lakeland Resources Corp. joins us discuss the company's 100%-owned Riou Lake Uranium Property located along the northern rim of the Athabasca Basin, home to some of the world's largest and richest high-grade uranium deposits.

Tyler Lowes, Corporate Communications of Prima Fluorspar Corp. takes the stage to discuss the Liard Fluorspar Property which is an advanced stage exploration project, located along the Alaska Highway. The annual worldwide market for fluorspar is estimated at \$2.4 billion. Experts project the market to Reach 5.94 Million Metric Tons by 2017.

Shawn Khunkhu, Corporate Development of Puma Exploration joins us to discuss the Nicholas-Denys Silver Project and Turgeon Copper Project in New Brunswick. The Nicholas-Denys property hosts 9 main deposits over a strike length of 10 kilometers.

PROUD SPONSORS

We are proud to announce that [UC Resources](#) (TSX VENTURE:UC) and [Pacific Potash](#) (TSX VENTURE:PP) will serve as anchor sponsors for all 30 episodes of Season 2. Both companies appeared in Episode 4 and will also be appearing on future episodes.

In addition, [Marketwired](#) is the official Media Partner of *The Next Biggest Winner* and distributor of this press release.

NEW SEASON, NEW HOST

Season 2 promises to be even better than Season 1 with the addition of our new host, George Tsiolis. As the Founder of [AGORACOM.com](#) George brings his significant knowledge and experience of small-cap markets

to the show, insuring robust interviews and information for the benefit of our viewing audience.

Tsiolis stated "The Next Biggest Winner fills a significant void in Canadian Business Media by strictly focusing on emerging companies capable of becoming The Next Biggest Winner. Show creators Jamie Bailey and Metaphoria Productions smartly recognized there is no other nationally televised show of its kind and now provide small cap companies and investors everywhere with a great platform to connect. The production quality in our state of the art studio is second to none. I'm proud to be a Co-Producer for Season 2 and beyond!"

TELEVISION BROADCAST DETAILS

The show airs nationally on television via [iChannel](#) in prime time as follows:

| | |
|----------------|---|
| WHEN: | Saturday October 19 ^h 7:30 PM EST (Also 8:30 AM & 3:30 AM) Sunday October 20 th 6:30PM EST (Also 7:30 AM & 2:30 AM) |
| WHERE: | iChannel (See listing below or check iChannel for your local area) http://www.ichannel.ca/the-next-biggest-winner/whats-on/ |
| Bell | Channel 514 Across Canada |
| Cogeco Channel | 136 in Ontario and Quebec |
| MTS TV | Channel 282 in Manitoba |
| Rogers | Channel 197 in Ontario, Quebec, Nova Scotia, New Brunswick |
| Shaw Cable | Channel 110 in BC / Channel 95 Everywhere Else |
| Shaw Direct | Channel 593 (Classic) Channel 222 (Direct) |
| Source Cable | Channel 174 Ontario |
| Telus TV | Not Available Yet |
| Videotron | Channel 146 in Quebec |

About The Next Biggest Winner

The Next Biggest Winner is a television interview series for Canadian investors dedicated to identifying companies poised for growth. If your company believes it is The Next Biggest Winner and would like to appear on the show, please contact us below.

To watch a sneak peek of this episode, as well as, previous full episodes [click here](#).

Contact

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