Helio Announces Appointment of Investor Relations Consultant

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VANCOUVER, BRITISH COLUMBIA--(Marketwired - Aug 15, 2013) - Helio Resource Corp. ("Helio" or the "Company") (TSX VENTURE:HRC) announces that it has retained The Capital Lab Inc. ("The Capital Lab") to advise and support the Company with investor communications.

The Capital Lab will assist with a variety of investor relations activities and projects. The Capital Lab has been retained for a period commencing August 1, 2013 and ending on January 31, 2014. The agreement may be terminated by either party on three month's prior written notice to the other party.

In consideration of the investor relations services to be provided by Capital Lab, Helio has agreed to an initial retainer of C$5,500 per month, and fees for special projects.

The Capital Lab is a Toronto-based full service investor relations and strategic communications firm owned by Belinda Labatte. The Capital Lab provides investor relations, corporate secretary, business development and corporate communications advice and support. The Capital Lab represents small, medium and large cap public companies trading on major North American and global stock exchanges, and private companies.

The Capital Lab does not currently have an interest, directly or indirectly, in the Company or its securities.

For additional information, please contact us or visit our website at www.helioresource.com.

About Helio Resource Corp.

Helio Resource Corp. is a Canadian based junior gold exploration company focused on substantially growing the resource at its SMP Gold Project in Tanzania and outlining the resource potential at the 100% owned Damara Gold Project in Namibia.

ON BEHALF OF THE BOARD OF DIRECTORS

"Richard D. Williams"	*"Chris MacKenzie"*
Richard D. Williams, P.Geo	Christopher J. MacKenzie, C.Geol.
CEO	COO

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Certain statements contained in this news release may contain forward-looking information within the meaning of Canadian securities laws. Such forward-looking information is identified by words such as "estimates", "intends", "expects", "believes", "may", "will" and include, without limitation, statements regarding the company's plan of business operations (including plans for progressing assets), estimates regarding mineral resources, projections regarding mineralization and projected expenditures. There can be no assurance that such statements will prove to be accurate; actual results and future events could differ materially from such statements. Factors that could cause actual results to differ materially include, among others, metal prices, risks inherent in the mining industry, financing risks, labour risks, uncertainty of mineral resource estimates, equipment and supply risks, title disputes, regulatory risks and environmental concerns. Most of these factors are outside the control of the company. Investors are cautioned not to put undue reliance on forward-looking information. Except as otherwise required by applicable securities statutes or regulation, the company expressly disclaims any intent or obligation to update publicly forward-looking information, whether as a result of new information, future events or otherwise.

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