

Pacific Potash Announces the Appointment of a New Director

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Vancouver, British Columbia - May 13th, 2013 - [Pacific Potash Corporation](#) (TSX-V: PP; OTCQX: PPOTF; FSE: P9P, "Pacific Potash" "the Company") is pleased to announce the appointment of Mr. Tao Liu as Co-Chairman and Director of the Company.

Mr. Liu is the Managing Partner of Sino-Canada Natural Resources Fund, and has significant investment and management experience in natural resources and venture capital. His professional career has included serving as a senior officer for the Asian Pacific Division of Apple, and Vice President of Dell China. Mr. Liu has an Executive MBA from the University of Minnesota and a BS from Shanghai Jiao Tong University.

The Company also wishes to announce Mr. Dean Pekeski has tendered his registration from the Board of Directors. Mr. Pekeski will continue his association with Pacific Potash as an advisory board member and a consultant for technical matters as required.

Executive Co-Chairman and Director Mr. Balbir Johal stated "It will be my great pleasure to co-chair the Company with someone of Mr. Liu's experience and background. We both look forward to steering the Company's development from these initial stages into a significant commercial venture focused on the development of agri-business opportunities in Brazil".

About Sino-Canada Natural Resources Fund:

Sino-Canada Natural Resources Fund is a Cayman Islands registered private equity fund focused on investments in Canadian listed and private companies that develop and operate natural resources projects (mining, oil & gas, forestry) worldwide. Sino-Canada Fund is managed in Hong Kong on behalf of private and institutional investors from China.

About Pacific Potash Corporation:

[Pacific Potash Corporation](#) trades on the TSX Venture Exchange under the symbol: PP, as well on the OTCQX under the symbol: PPOTF and on the Frankfurt Stock Exchange under P9P. Pacific Potash is engaged in the exploration and development of the Amazonas Basin Project and the surrounding potash claims targeting the Middle Amazonas Potash Basin, currently the host to multiple new exploration campaigns for potash. The Company also is exploring the Provost Potash Property and the surrounding potash claims targeting the prolific Prairie Evaporite Formation, which is host to multiple conventional and solution potash mines.

On behalf of the Board, [Pacific Potash Corporation](#)

Balbir Johal, LL.B
Executive Co-Chairman & Director

For further information, please visit our website at www.pacificpotash.com or contact our V.P of Corporate Communications, Mike Blady:

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Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Caution concerning forward-looking information

This press release contains "forward-looking information" and "forward-looking statements" within the meaning of applicable securities laws. This information and statements address future activities, events, plans, developments and projections. All statements, other than statements of historical fact, constitute forward-looking statements or forward-looking information. Such forward-looking information and statements are frequently identified by words such as "may," "will," "should," "anticipate," "plan," "expect," "believe," "estimate," "intend" and similar terminology, and reflect assumptions, estimates, opinions and analysis made by management of Pacific Potash in light of its experience, current conditions, expectations of future developments and other factors which it believes to be reasonable and relevant. Forward-looking information and statements involve known and unknown risks and uncertainties that may cause Pacific Potash's actual results, performance and achievements to differ materially from those expressed or implied by the forward-looking information and statements and accordingly, undue reliance should not be placed thereon.

Risks and uncertainties that may cause actual results to vary include but are not limited to the availability of financing; fluctuations in commodity prices; changes to and compliance with applicable laws and regulations, including environmental laws and obtaining requisite permits; political, economic and other risks; as well as other risks and uncertainties which are more fully described in our annual and quarterly Management's Discussion and Analysis and in other filings made by us with Canadian securities regulatory authorities and available at www.sedar.com. Pacific Potash disclaims any obligation to update or revise any forward-looking information or statements except as may be required.

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