

# Brazil Minerals, Inc. Adds Ambassador John Bell to Its Board of Directors

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## BMIX Invited for Visit and Talks at the New York Stock Exchange on May 15th

SAO PAULO, BRAZIL -- (Marketwired - May 6, 2013) - [Brazil Minerals, Inc.](#) (OTCQB: BMIX) ("Brazil Minerals" or "BMIX"), a diamond and gold producer in Brazil with additional exploration assets, announced that John Bell, a former Canadian Ambassador to Brazil, has joined its Board of Directors as of April 23, 2013. Ambassador Bell is also a current director of Goldcorp, a gold producer with \$23.5 billion in market capitalization. Additionally, he is a director of Tahoe Resources, primarily a silver producer, with a market capitalization of \$2.5 billion. BMIX welcomes his expertise on boards of major public mining companies as well as his experience, knowledge, and relationships in Brazil.

Ambassador Bell served as the Canadian Ambassador to Brazil, based in Brasília, the country's capital, from 1987 to 1990. From 1975 to 1979, Ambassador Bell was Consul General of Canada in São Paulo, the largest city in Brazil and the financial hub of Latin America. Ambassador Bell also served in Africa, where he was also the Canadian Ambassador to the Ivory Coast, and concurrently to Mali, Niger and Burkina Faso; he is currently an Honorary Consul of the Ivory Coast. He has also served as the Canadian High Commissioner to Malaysia. Ambassador Bell was special advisor to the Canadian Minister of Foreign Affairs and Canada's chief negotiator at the landmark Earth Summit in Rio de Janeiro, Brazil, in 1992. Ambassador Bell has been Chief Federal Negotiator in the British Columbia First Nations treaty process from 1999 to 2006, and served as Protocol Adviser to the Four Host First Nations at the Vancouver 2010 Olympic Games. He currently resides in Vancouver, British Columbia.

Marc Fogassa, Chairman and CEO of BMIX, reflected on Ambassador Bell's admission to the BMIX Board of Directors. "Ambassador Bell brings an enormous amount of knowledge of public board directorship and corporate governance. In fact, his writings have educated many on how to make boards of public companies continuously better. As BMIX seeks to uplist to a senior stock market exchange, we feel that Ambassador Bell is a superb addition to an already world-class group of independent Directors. The shareholders are already benefitting from such outstanding corporate governance."

Mr. Bell joins Ambassador Roger Noriega and Ambassador Paul Durand on the Company's Board, to which both were elected on December 31, 2012. Ambassador Noriega was the U.S. Assistant Secretary of State from July 2003 to October 2005, having been nominated to this post by then-President George W. Bush and confirmed by the U.S. Senate. In this capacity, Ambassador Noriega managed a 3,000-person team of professionals in Washington and 50 diplomatic posts to design and implement political and economic strategies in Canada, Latin America, and the Caribbean. Previously, from 2001 to 2003, Ambassador Noriega was the U.S. Ambassador to the Organization of the American States. He resides in Washington, D.C.

Ambassador Paul Durand was Canada's Ambassador to Chile from 2000 to 2001, and to the Organization of the American States from 2001 to 2006. From 1992 to 1995, Ambassador Durand was Canada's Ambassador to Costa Rica, with concurrent accreditation to Honduras, Nicaragua and Panama. From 1995 to August 2000, he was Director General responsible for Canada's relations with Latin America and the Caribbean in the Department of Foreign Affairs and International Trade. Ambassador Durand is married to the current Canadian Ambassador to Peru, with concurrent accreditation to Bolivia. He resides in Lima, Peru, and Ottawa, Ontario.

## New York Stock Exchange Visit - May 15th 2013

Ambassadors Bell, Noriega, and Durand will join the Company's Chairman and CEO, Marc Fogassa, for talks with the New York Stock Exchange (NYSE) during an invited visit to the Exchange on May 15th. The Board of Directors, Management team, and its professional advisors will also meet with investors between May 14th and 16th in New York. If you are interested in meeting with the Company or obtaining more information about BMIX, please contact the Company's investor relations representative, John Mattio of MZ Group, at his coordinates included in this release.

## About Brazil Minerals, Inc.

[Brazil Minerals, Inc.](#) (OTCQB: BMIX), a U.S. corporation, is a diamond and gold producer in Brazil, with additional exploration assets. Its mining assets include an interest in Duas Barras, a diamond and gold producing mine located in the state of Minas Gerais, as well as full ownership of Borba, a promising gold producing area in the state of Amazonas. BMIX also has a pipeline of opportunities in various minerals throughout Brazil. Its Brazilian headquarter is in São Paulo, the financial hub of Latin America, with an operational office in Belo Horizonte, the capital of the state of Minas Gerais. More information can be found at [www.brazil-minerals.com](http://www.brazil-minerals.com).

### **Safe Harbor Statement**

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