Falco Pacific Resource Group Inc. Retains Investor Relation Firms

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VANCOUVER, BRITISH COLUMBIA -- (Marketwire - Jan. 4, 2013) - Falco Pacific Resource Group Inc. ("Falco Pacific" or the "Company") (TSX VENTURE:FPC) is pleased to announce that it has entered into consulting agreements with Contact Financial Corp. and First Canadian Capital Corp. ("IR Firms") to provide investor relations and communication services, subject to TSX Venture Exchange (the "Exchange") approval. The Company has selected the IR Firms as experienced arm's length firms that will generate value by sharing Falco Pacific's compelling story to brokers, analysts and portfolio managers globally. Contact Financial headed by Kirk Gamley, is based in Vancouver, British Columbia, with core strengths in Vancouver, Montreal and the UK and First Canadian Capital headed by Daniel Boase and Jason Monaco, is based in Toronto, Ontario with core strengths in Toronto and other parts of North America. Both of the IR Firms currently provide investor relations and communication services to other Canadian publicly traded companies.

In consideration for their services, each of the IR firms will be paid $4,500 per month over a three month term of engagement plus pre-approved out-of-pocket expenses, which amounts will be paid from general working capital. After three month, the IR Firms engagement will then convert to a month to month basis subject to a 30-day termination notice, be either party.

In addition, subject to the approval of the TSX Venture Exchange, Falco Pacific has granted each IR Firm an option to acquire 100,000 common shares in the capital of the Company at a price of $0.73 per share that vest quarterly over twelve months and have a five-year term. Upon termination of the consulting agreements, any vested options will be cancelled after 30 days, as is required for Exchange Tier 2 Issuers.

Other than 160,000 common shares held directly and indirectly by Contact Financial, none of Contact Financial, First Canadian or their respective owners has any interest, directly or indirectly, in the Company or its securities, or any right or intent to acquire such an interest, other than the above stock option grants.

About Falco Pacific Resource Group

With its acquisition of the 728 square km Rouyn Noranda Project, Falco Pacific has become one of the largest claim holders in the Province of Quebec and controls over 70% of the world-class Rouyn-Noranda mining camp. Through diligent compilation, the application of the latest exploration technology and an aggressive drill focused exploration approach, the Company intends to meet its goals of continuing the great tradition of discoveries in this prolific region. For more information, please go to www.falcopacific.com.

On behalf of the board of directors of FALCO PACIFIC RESOURCE GROUP

Kelly Klatik
President and CEO

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this press release.

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