

Americas Diamond Corp. Announces Creation of Advisory Committee and Appointment of Markets & Communications Advisor

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LONDON, April 2, 2013 - [Americas Diamond Corp.](#) (OTCBB:ADMC) "Americas Diamond" or "the Company") announces the appointment of Mr. D Mendonca to the Company's newly created Advisory Committee.

Daniel is currently the Manager of Investor Relations and Communications, at an Investor Relations, Public Relations and Marketing firm. He offers around a decade in modern IR, PR and marketing experience through his time in this industry.

Daniel has developed corporate communication and investor relationship strategies for a number of public companies listed on the OTC and TSX Venture markets. He has been involved in successful uplistings from OTC Markets to the NASDAQ Senior Exchange. His experience stretches through the Micro-Cap market space of \$25M to \$250M, and assisting these companies in the growth and expansion of them as a public entity. He specializes in building relationships with retail and institutional investors, in order to assist his clients in building their company and promote brand awareness.

"Mr. Mendonca's experience in the investor relations and communications industry will no doubt prove to be an invaluable resource to the Company, as we look to begin our bulk sampling program and appraise potential new projects. He is ideally position to help us inform the wider investment community and associated media of our progress, and we look forward to working with him to update the investment community as and when information becomes available" said Daniel Martinez, Chief Executive Officer, Americas Diamond Corp.

ABOUT AMERICAS DIAMOND:

[Americas Diamond Corp.](#), (OTCBB:ADMC), is a publicly traded diamond and precious metals exploration company focused on effectively and efficiently acquiring, exploring and developing high impact natural resource properties.

Certain statements in this press release are forward-looking and involve a number of risks and uncertainties. Such forward-looking statements are within the meaning of that term in Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. Americas Diamond Corp. bases these forward-looking statements on current expectations and projections about future events, based on information currently available. The forward-looking statements contained in this press release may also include statements relating to Americas Diamond Corp.'s anticipated financial performance, business prospects, new developments, strategies and similar matters. Americas Diamond. disclaims any obligation to update any of its forward-looking statements, except as may be required by law.

ON BEHALF OF THE BOARD OF DIRECTORS,

Americas Diamond Corp.
Daniel Martinez, President and Chief Executive Officer

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