

# North Country Gold Corp. Announces New Addition to Board

22.01.2013 | [The Newswire](#)

[North Country Gold Corp.](#) (NCG: TSX-V; NCGDF: OTCQX) ("North Country" or the "Company") today announces that it has appointed Toby Pierce, BSc., MBA as an independent director of [North Country Gold Corp.](#), subject to regulatory approval.

"On behalf of my fellow directors, I would like to welcome Mr. Pierce to the North Country board of directors. This appointment comes at an exciting time as we advance the Three Bluffs high-grade gold deposit located in Nunavut, Canada" states John Williamson, President and Chief Executive Officer of North Country. "With Mr. Pierce being based out of London, UK, this will enable North Country to broaden its capital markets reach significantly", added Mr. Williamson.

Mr. Pierce brings 17 years of geological and financial understanding within the resource sector as well as corporate development and general corporate affairs. Mr. Pierce holds a Masters in Business Administration from the Rotman School of Business and a Bachelors of Science in Earth Sciences from the University of Victoria. Further, Mr. Pierce is currently a director of Crest Petroleum (CTP.P on the TSX-V), Jordan Energy and Mining Ltd (a UK domiciled private company) and Redtail Metals (RTZ on the TSX-V).

Mr. Pierce was most recently a Partner & Senior Equity Analyst with GMP Securities in London, England from 2009 through 2012 and covered a broad range of international oil equities for the group. His role required extensive interaction with the natural resources investment community in the UK, Europe, and North America and the provision of strategic and investment advice to both companies and institutional equity providers. Prior to GMP, Mr. Pierce served as Director, Institutional Equity Research at Tristone Capital in London, England from 2005 through to 2009. Over his eight years in the finance industry he has built up extensive experience in mergers and acquisitions, IPO's, fund raisings, equity and asset valuations and investment advice.

Previous engagements include the successful formation, operation and sale of a company in a five year period that provided well-site geological services for numerous publicly traded oil and gas companies across the Western Canadian Sedimentary Basin. In addition, he has worked for four years across North and Latin America as a geologist in the mining and exploration industry for Hunter Dickinson Inc., Kennecott Canada, and the Geological Survey of Canada.

## Three Bluffs Gold Deposit

The Three Bluffs gold project is a structurally controlled lode gold system hosted within oxide facies iron formation and greywackes. The deposit currently hosts a NI43-101 compliant resource of 4.30 Mt at 4.90 g/t gold for 678,000 ounces gold (indicated) and 4.53Mt at 5.69 g/t gold for 829,600 ounces gold (inferred). To date, gold mineralization has been drill tested at shallow levels along a strike length of 4.1 kilometres. The deposit has been most extensively drilled over the eastern 1.3 kilometres of the trend where drilling up to 2011 reached depths of 300 metres below surface. In the spring of 2012, North Country completed 7,005 metres of diamond core drilling in twelve holes to depth in the eastern part of the deposit, which extended the mineralized envelope to depths of 500 metres below surface with mineralization remaining strong and open to depth. This new drilling is expected to result in an increase in the underground inferred resource of the deposit.

## About North Country Gold Corp.

[North Country Gold Corp.](#) controls one of the largest under-explored greenstone belts in Canada with numerous drill-ready high-grade gold targets. The gold-rich Committee Bay Greenstone Belt is located 180km northeast of the of Agnico Eagle's Meadowbank gold mine. The Three Bluffs deposit is geologically comparable, with similar grades, type of mineralization and age as Meadowbank and Meliadine Gold Deposits. The Company now holds 100% interest in 550,101 acres along the 300km long belt and has identified 5 distinct mineral development centres, focusing in on the Three Bluffs deposit. [North Country Gold Corp.](#) maintains an extensive quality control program in the preparation, shipping and checking of all samples from the property. The program is supervised by Peter Kleespies, M.Sc., P.Geol. who is the

Qualified Person as defined by NI 43-101 - Standards of Disclosure for Mineral Projects. A detailed description of [North Country Gold Corp.](#)'s QA/QC program is provided on the Company's website at [www.northcountrygold.com](http://www.northcountrygold.com).

On behalf of the Board North Country Gold.

/s/ "John Williamson"

#### **For more information on North Country Gold**

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North Country Gold Corp. is a member of the Gilden Group of companies, for more information on the group please visit the company's Website: [www.gildengroup.com](http://www.gildengroup.com).

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Die URL für diesen Artikel lautet:

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