

Esperanza Names Mr. Andrew Pooler Chief Operating Officer

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VANCOUVER, BRITISH COLUMBIA -- (Marketwire) -- 03/05/13 -- [Esperanza Resources Corp.](#) (TSX VENTURE: EPZ) (OTCQX: ESPZF) ("Esperanza" or the "Company") today announced that Mr. Andrew Pooler will be joining the Company in the role of Chief Operating Officer.

Mr. Pooler holds a Bachelor of Science degree in Mining Engineering from the University of Idaho and has more than 25 years of experience as a mining engineer and operations executive working in North, Central and South America.

Greg Smith, President and CEO of Esperanza, commented "We are very pleased to have a professional of Andy's caliber join Esperanza. Andy is the ideal person to lead our expanding operating team. His substantial experience in successfully developing and operating mines, particularly in Latin America, will be put to good use as we advance our projects to production".

Andrew's most recent role was as Chief Executive Officer of PanTerra Gold Limited. Prior to that, Andrew served as the Chief Operating Officer of Abacus Mining and Exploration Corp and spent five years as Senior Vice President, Mine Operations for Pan American Silver Corporation where he was responsible for the production performance of six operating mines located in Mexico, Peru, Argentina and Bolivia.

About Esperanza

[Esperanza](#) is a precious metals exploration and development company focused on advancing its principal property, the wholly-owned Esperanza gold project (formerly referred to as the Cerro Jumil gold project) in Morelos State, Mexico. Information regarding the Company and the Esperanza gold project is available on the Company's website at www.epzresources.com and under the Company's profile at SEDAR (www.sedar.com).

Forward Looking Statements

Certain statements and information contained in this press release constitute "forward-looking statements" within the meaning of applicable U.S. securities laws and "forward-looking information" within the meaning of applicable Canadian securities laws, which we refer to collectively as "forward-looking statements". The United States Private Securities Litigation Reform Act of 1995 provides a "safe harbor" for certain forward-looking statements. Forward-looking statements are statements and information regarding possible events, conditions or results of operations that are based upon assumptions about future economic conditions and courses of action. All statements and information other than statements of historical fact may be forward-looking statements. In some cases, forward-looking statements can be identified by the use of words such as "seek", "expect", "anticipate", "budget", "plan", "estimate", "continue", "forecast", "intend", "believe", "predict", "potential", "target", "may", "could", "would", "might", "will" and similar words or phrases (including negative variations) suggesting future outcomes or statements regarding an outlook. Forward-looking statements in this and other press releases include, but are not limited to statements and information regarding: the Company's exploration and development plans, including anticipated costs and timing thereof; the Company's plans for growth through exploration activities, acquisitions or otherwise; the granting of stock options, and expectations regarding future maintenance and capital expenditures, and working capital requirements. Such forward-looking statements are based on a number of material factors and assumptions and involve known and unknown risks, uncertainties and other factors which may cause actual results, performance or achievements, or industry results, to differ materially from those anticipated in such forward-looking information. You are cautioned not to place undue reliance on forward-looking statements contained in this press release. Some of the known risks and other factors which could cause actual results to differ materially from those expressed in the forward-looking statements are described in the section entitled "Risk Factors" in our Annual Report on Form 20-F filed with the U.S. Securities and Exchange Commission, which is available at www.sec.gov and is filed on SEDAR at www.sedar.com. The Company undertakes no obligation to update or revise any forward-looking statements included in this press release if these beliefs, estimates and opinions or other circumstances should change, except as otherwise required by applicable law.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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