

# Canadian Oil Sands Limited Launches Community Investment Initiative- Math Minds

21.11.2012 | [Marketwired](#)

## Official Launch of Math Minds with Former Olympians to be held at St. Rita School

CALGARY, ALBERTA -- (Marketwire - Nov. 21, 2012) - [Canadian Oil Sands Limited](#) (TSX: COS) (OTCQX: COSWF)

**WHAT:** Canadian Oil Sands Limited (COS) is launching a multi-year community investment initiative. The overall objectives of the initiative are to strengthen numeracy among teachers and students in kindergarten to grade six, and to help establish Calgary with a stronger presence in math education. By creating a teachers' network focused on math and sharing the most recent research on elementary math instruction and student learning, Math Minds strives to deepen teachers own understanding of math and math instruction. Math Minds Partners include: Canadian Oil Sands, University of Calgary - Faculty of Education, Calgary Catholic School District, Calgary Public Library, Boys & Girls Club of Calgary, and JUMP Math.

**WHY:** In order for Canada to remain globally competitive in an increasingly innovative and technologically advanced world, it is imperative that our society place a high importance on early math literacy. The leaders of tomorrow, our nation's children, will also benefit from numeracy. Not only is numeracy critical for success in one of the richest expected sources of future employment - careers in science, technology, engineering and math - but anecdotal evidence suggests that increased confidence in math and problem-solving can lead to enhanced self-assurance in other areas of children's lives.

COS is excited to champion Math Minds and empower children by becoming math literate through a long-term, collaborative, foundation-building approach focused on early math literacy.

### WHO: Presenters Include:

- Marcel Coutu, President and Chief Executive Officer, Canadian Oil Sands Limited
- Dr. Brent Davis, Professor & Research Chair in Mathematics Education, University of Calgary
- Andra McGinn, Superintendent of Instructional Services, Calgary Catholic School District.

### Special Guests Include:

- Hayley Wickenheiser, Four-Time Olympic Medalist, Hockey
- Beckie Scott, Olympic Gold Medalist, Cross-Country Skiing
- Kyle Shewfelt, Olympic Gold Medalist, Gymnastics

**WHEN:** Tuesday, November 27, 2012

10:00 a.m.

Media are requested to arrive no later than 9:45 a.m.

**WHERE:** St. Rita School

7811 Ranchview Drive, NW  
Calgary, AB T3G 2B3

### Contact

Brookline Public Relations, Inc.  
Jessica Moran

403 538 5641 ext. 108  
Cell: 403 629 7311  
jmoran@brooklinepr.com

Brookline Public Relations, Inc.  
Sophie Pilon  
403 538 5641 ext. 110  
Cell: 403 815 7340  
spilon@brooklinepr.com

---

Dieser Artikel stammt von [Rohstoff-Welt.de](#)

Die URL für diesen Artikel lautet:

<https://www.rohstoff-welt.de/news/137995--Canadian-Oil-Sands-Limited-Launches-Community-Investment-Initiative--Math-Minds.html>

Für den Inhalt des Beitrages ist allein der Autor verantwortlich bzw. die aufgeführte Quelle. Bild- oder Filmrechte liegen beim Autor/Quelle bzw. bei der vom ihm benannten Quelle. Bei Übersetzungen können Fehler nicht ausgeschlossen werden. Der vertretene Standpunkt eines Autors spiegelt generell nicht die Meinung des Webseiten-Betreibers wieder. Mittels der Veröffentlichung will dieser lediglich ein pluralistisches Meinungsbild darstellen. Direkte oder indirekte Aussagen in einem Beitrag stellen keinerlei Aufforderung zum Kauf-/Verkauf von Wertpapieren dar. Wir wehren uns gegen jede Form von Hass, Diskriminierung und Verletzung der Menschenwürde. Beachten Sie bitte auch unsere [AGB/Disclaimer!](#)

---

Die Reproduktion, Modifikation oder Verwendung der Inhalte ganz oder teilweise ohne schriftliche Genehmigung ist untersagt!  
Alle Angaben ohne Gewähr! Copyright © by Rohstoff-Welt.de -1999-2026. Es gelten unsere [AGB](#) und [Datenschutzrichtlinien](#).