

Dean Pekeski to Join Pacific Potash Corporation's Board of Directors

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Vancouver, British Columbia - August 21, 2012 - [Pacific Potash Corporation](#) (TSX-V: PP; OTCQX: PPOTF; FSE:P9P the "Company") announced today that Mr. Dean Pekeski, the Executive Vice President for Western Potash Corp. ("Western") (TSX: WPX) will join the Board of Directors of the Company. Mr. Pekeski's appointment to the Board follows completion of Pacific Potash's acquisition of Moonraker Acquisition Corp., which holds an option on Western's claims within the Amazonas Potash Basin, Brazil.

"Dean brings a wealth of knowledge and experience to our board. His background in potash exploration, project management, organizational administration and leadership development will be of great value to our shareholders and our team." said Balbir Johal, Executive Chairman and Director of Pacific Potash Corp.

Dean expressed "I believe that Pacific Potash's portfolio of assets are quite compelling. I feel the Amazonas Potash Project in Brazil is particularly prospective, and that with further advancement and exploration could prove to become one of the largest undeveloped potash basins outside of Saskatchewan. I am looking forward to working with Pacific Potash in exploring and developing this project so that we can realize its potential and add value to its shareholders."

Mr. Pekeski is a Professional Geologist registered in the provinces of Manitoba and Saskatchewan with 17 years of experience in mineral exploration. He is a graduate from the University of Western Ontario holding a degree in Earth Sciences. Employed by Rio Tinto Exploration, Mr. Pekeski was an exploration geologist and project manager from April 1996 to March 2008. His accomplishments include exploring for base metal and diamond deposits across Canada, Southern Africa, and in India leading the Rio Tinto exploration team that discovered, and evaluated the diamondiferous Bunder kimberlites. His most recent responsibilities with that company included managing Rio Tinto's diamond exploration programs in North America. He currently manages all of Western's Potash Exploration Programs, is leading the Milestone Potash Project, and was part of the original team that staked claims in the Amazonas Potash Basin.

Mr. Richard L. Tremblay will resign from Pacific Potash Corp's Board of Directors following Mr. Pekeski's appointment but will remain the Company's CEO.

About Pacific Potash Corporation

Pacific Potash Corporation trades on the TSX Venture Exchange under the symbol: PP, as well on the OTCQX under the symbol: PPOTF and on the Frankfurt Stock Exchange under P9P. Pacific Potash is engaged in the exploration and development of the Provost Potash Property and the surrounding potash claims targeting the prolific Prairie Evaporite Formation, which is host to multiple conventional and solution potash mines. The Company has an option to acquire an 80% interest in Western Potash Corp. (TSX: WPX) Amazonas Basin claims.

On behalf of the Board, Pacific Potash Corporation

Balbir Johal, LL.B.
Executive Chairman and Director

For further information, please visit our website at www.pacificpotash.com or contact CEO Richard L. Tremblay:

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Risks and uncertainties that may cause actual results to vary include but are not limited to the availability of financing; fluctuations in commodity prices; changes to and compliance with applicable laws and regulations, including environmental laws and obtaining requisite permits; political, economic and other risks; as well as other risks and uncertainties which are more fully described in our annual and quarterly Management's Discussion and Analysis and in other filings made by us with Canadian securities regulatory authorities and available at www.sedar.com. Pacific Potash disclaims any obligation to update or revise any forward-looking information or statements except as may be required.

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