Encanto Potash Corp. announces designation vote date

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VANCOUVER, Jan. 23, 2012 /CNW/ - Encanto Potash Corp. ("Encanto" or the "Company") (TSXV: EPO or OTCQX: ENCTF) is pleased to provide an update on the Treaty Land Entitlement designation process. The Company along with its partners, The Muskowekwan First Nation ("MFN"), are pleased to announce that notice has been received from Aboriginal Affairs Northern Development Canada ("AANDC") regarding the second vote date for the Muskowekwan Band membership. This vote will be held on February 25, 2012 on the Home Reserve of the Muskowekwan First Nation, near Regina, Saskatchewan.

AANDC will attend the voting site on the MFN Home Reserve as well as receive any ballots delivered by mail. As per AANDC regulations, in order for the designation vote to pass, this second vote requires a simple majority of those voting to be in favour of the mineral designation in order to succeed. In light of the overwhelming positive support from the Muskowekwan Band membership in the first vote held on November 26, 2011, with approximately 80% of the overall votes cast in favour, both the MFN and Encanto are anticipating a strong positive outcome.

About Encanto:

Encanto Potash Corp. is a TSX Venture Exchange and OTCQX listed Canadian resource company engaged in the exploration and development of potash properties in the Province of Saskatchewan, Canada, the largest producing region for potash in the world. Encanto's flagship Muskowekwan First Nation property has a recent NI 43-101 resource estimate containing 79.1 million tonnes of KCl grading 29.4% in the Indicated resources category along with 60.5 million tonnes grading 29.7% in the Inferred resource category. These resources, based on the solution mining method, may be increased substantially with the addition of the Treaty Land Entitlement acreage. A Preliminary Economic Assessment (PEA), based solely on the Indicated Resource estimate, was released in August of 2011 and a further release of an expanded NI 43-101 compliant resource estimate is scheduled in 2012.

The technical content of this news release has been reviewed by Ross Moulton, VP of Exploration for Encanto, a qualified person as defined by NI 43-101.

For additional information about Encanto Potash Corp., please visit the Company's website at www.encantopotash.com or review the Company's documents filed on www.sedar.com.

ON BEHALF OF THE BOARD OF DIRECTORS

"James Walchuck"
James Walchuck,
President and CEO

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