

Pioneer Drilling Reports First Quarter 2012 Results

08.05.2012 | [PR Newswire](#)

SAN ANTONIO, May 8, 2012 /PRNewswire/ -- [Pioneer Drilling Company](#), Inc. (NYSE Amex: PDC) today reported financial and operating results for the three months ended March 31, 2012. Financial and operational highlights include:

- Net income for the first quarter of 2012 was \$14.2 million, or \$0.23 per diluted share, an increase of 109% over the fourth quarter of 2011
- Production Services revenue increased 27% over the fourth quarter of 2011, represented 46% of total revenues and generated 52% of total gross margin in the first quarter of 2012
- Approximately 88% of the working drilling rigs and 80% of the Production Services assets are currently operating on wells in oil and liquids-rich plays
- Currently 79% of the working drilling rigs in our fleet are operating under term drilling contracts

Financial Results

Revenues for the first quarter of 2012 were \$232.0 million, a 14% increase over \$203.7 million for the fourth quarter of 2011 ("the prior quarter") and a 51% increase over \$153.3 million for the first quarter of 2011 ("the year-earlier quarter"). The increase in first quarter revenues as compared to the prior quarter was primarily due to higher pricing in Drilling Services, fleet additions and higher utilization and pricing in Production Services, as well as contributions from our new coiled tubing business that was acquired at year end 2011. Utilization and pricing improved for both Drilling Services and Production Services when compared to the year-earlier quarter.

First quarter Adjusted EBITDA(1) was \$70.1 million, a 26% increase over \$55.5 million in the prior quarter and a 121% increase over Adjusted EBITDA of \$31.7 million in the year-earlier quarter.

Net income for the first quarter was \$14.2 million, or \$0.23 per diluted share, compared with net income for the prior quarter of \$6.8 million, or \$0.11 per diluted share, and a net loss for the year-earlier quarter of \$6.0 million, or \$0.11 per share.

Partially offsetting our first quarter revenue growth as compared to the prior quarter were increases in general and administrative expense of \$1.9 million and depreciation expense of \$3.2 million, primarily due to the addition of our new coiled tubing business. In addition, interest expense increased by \$1.5 million due to the issuance of Senior Notes in November 2011, and the retirement of two drilling rigs and two wireline units resulted in an equipment impairment charge of \$1.0 million.

Operating Results

Revenues for the Drilling Services Division were \$124.3 million in the first quarter, a 5% increase over the prior quarter and a 25% increase from the year-earlier quarter. During the first quarter, the utilization rate for our fleet of 64 drilling rigs averaged 87%, the same as in the prior quarter, and up from 65% a year ago when the fleet count was 71 rigs. We retired seven drilling rigs at the end of the third quarter of 2011. The drilling rig count has been further reduced to 62 rigs effective March 31, 2012 due to the retirement of two stacked mechanical rigs that will be used for spare parts. First quarter average drilling revenues per day increased 6% from the prior quarter as a result of higher turnkey revenue, a fuel cost reimbursement that was negotiated for our rigs operating in Colombia and higher contract pricing. Drilling Services margin(2) was \$8,537 per day in the first quarter as compared to \$7,686 per day in the prior quarter and \$7,769 per day in the year-earlier quarter.

Revenues for the Production Services Division were \$107.7 million in the first quarter, up 27% from the prior quarter and up 101% from the year-earlier quarter. First quarter Production Services margin(2) as a percentage

of revenue was 44%, compared to 42% in the prior quarter and 38% in the year-earlier quarter. During the first quarter, our well service rig utilization was approximately 92%, compared to 86% in the prior quarter and 82% in the year-earlier quarter, while pricing increased to \$581 from \$577 per hour as compared to the prior quarter and \$509 per hour in the year-earlier quarter.

"We are pleased with our strong start to 2012, including the better-than-expected results we achieved in our Production Services Division," said Wm. Stacy Locke, President and CEO of Pioneer Drilling. "Although much of the industry is working to adjust to lower natural gas prices, we continued to see good demand for our services in oil and liquids-rich basins and generated both top-line and bottom-line improvements across all of our businesses.

"With over 80% of our assets operating in oil and natural gas liquids-producing areas, we believe we will continue to have good equipment utilization and solid margins throughout 2012. We also expect to generate revenue growth this year as we bring on additional equipment. We added six well service rigs and five wireline units in the first quarter. During the last nine months of 2012, we expect to add seven new-build drilling rigs, 13 well service rigs, 11 wireline units and three coiled tubing units. The remaining three new-build drilling rigs are expected to begin operating in the first quarter of 2013. Our Drilling Services revenue will be substantially supported by term contracts, with all of the new-build drilling rigs being deployed under multi-year contracts and much of our existing fleet continuing to attract new or renewing term contracts.

"In the first quarter, our Drilling Services Division moved two drilling rigs out of a dry gas area of the Marcellus Shale in Appalachia to oil and liquids-rich basins under term contracts and successfully negotiated higher day rates on six of our rigs operating in Colombia. In the second quarter, we expect drilling rig utilization to average between 89% and 91%. We expect our Drilling Services margin to be approximately \$8,000 to \$8,300 per day, which is down slightly from the first quarter when we had more turnkey work and we benefited from a fuel cost reimbursement for our rigs operating in Colombia.

"Our Production Services Division maintained its strong performance in the first quarter, with a less-than-typical seasonal impact, a solid contribution from our new coiled tubing business and well service rig and wireline unit additions. In the second quarter, we anticipate that Production Services revenues will increase approximately 5% to 10% due to fleet additions, and margin as a percentage of revenues will be flat," Locke said.

Liquidity

Working capital was \$81.5 million at March 31, 2012, compared to \$129.9 million at December 31, 2011. Our cash and cash equivalents at the end of the first quarter were \$21.4 million, down from \$86.2 million at year-end 2011.

The change in cash and cash equivalents during the quarter is primarily due to \$95.1 million used for purchases of property and equipment, partially offset by cash provided by operations of \$29.7 million. Our \$250 million Revolving Credit Facility remained undrawn at the end of the first quarter, but now has \$20 million outstanding and \$9 million in committed letters of credit, resulting in borrowing availability under our Revolving Credit Facility of \$221 million.

Capital Expenditures

For the quarter ended March 31, 2012, total cash capital expenditures were \$95.1 million. Currently, we expect to spend approximately \$300 million to \$330 million in 2012, which includes a portion of the construction costs for new-build drilling rigs, upgrades to certain drilling rigs, additional well service rigs, wireline units, coiled tubing units, and routine capital expenditures. We expect to fund the remaining capital expenditures from operating cash flow in excess of our working capital requirements and from borrowings under our Revolving Credit Facility.

Conference Call

Pioneer's management team will hold a conference call today at 11:00 a.m. Eastern Time (10:00 a.m. Central Time), to discuss these results. To participate in the call, dial 480-629-9818 approximately 10 minutes early and

ask for the Pioneer Drilling conference call. A replay will be available after the call ends and will be accessible until May 15. To access the replay, dial (303) 590-3030 and enter the pass code 4529955#. A broadcast of the conference call will also be webcast on the Internet and accessible from Pioneer's Web site at www.pioneerdrilg.com. To listen to the live call, visit Pioneer's Web site at least 10 minutes early to register and download any necessary audio software. An archive will be available shortly after the call. For more information, please contact Donna Washburn at DRG&L at (713) 529-6600 or e-mail dmw@drg-l.com.

About Pioneer

[Pioneer Drilling Company](http://www.pioneerdrilg.com) provides contract land drilling services to independent and major oil and gas operators in Texas, Louisiana, the Mid-Continent, Rocky Mountain and Appalachian regions and internationally in Colombia through its Pioneer Drilling Services Division. Pioneer also provides well, wireline, coiled tubing and fishing and rental services to producers in the U.S. Gulf Coast, offshore Gulf of Mexico, Mid-Continent, Rocky Mountain and Appalachian regions through its Pioneer Production Services Division.

Cautionary Statement Regarding Forward-Looking Statements, Non-GAAP Financial Measures and Reconciliations

Statements we make in this news release that express a belief, expectation or intention, as well as those that are not historical fact, are forward-looking statements that are subject to risks, uncertainties and assumptions. Our actual results, performance or achievements, or industry results, could differ materially from those we express in this news release as a result of a variety of factors, including general economic and business conditions and industry trends; levels and volatility of oil and gas prices; decisions about onshore exploration and development projects to be made by oil and gas exploration and production companies; risks associated with economic cycles and their impact on capital markets and liquidity; the continued demand for the drilling services or production services in the geographic areas where we operate; the highly competitive nature of our business; our future financial performance, including availability, terms and deployment of capital; future compliance with covenants under our senior secured revolving credit facility and our senior notes; the supply of marketable drilling rigs, well service rigs, coiled tubing and wireline units within the industry; the continued availability of drilling rig, well service rig, coiled tubing and wireline unit components; the continued availability of qualified personnel; the success or failure of our acquisition strategy, including our ability to finance acquisitions, manage growth and effectively integrate acquisitions; and changes in, or our failure or inability to comply with, governmental regulations, including those relating to the environment. We have discussed many of these factors in more detail in our annual report on Form 10-K for the year ended December 31, 2011. These factors are not necessarily all the important factors that could affect us. Unpredictable or unknown factors we have not discussed in this news release, or in our annual report on Form 10-K, could also have material adverse effects on actual results of matters that are the subject of our forward-looking statements. All forward-looking statements speak only as of the date on which they are made and we undertake no obligation to publicly update or revise any forward-looking statements whether as a result of new information, future events or otherwise. We advise our shareholders that they should (1) be aware that important factors not referred to above could affect the accuracy of our forward-looking statements and (2) use caution and common sense when considering our forward-looking statements.

This news release contains non-GAAP financial measures as defined by SEC Regulation G. A reconciliation of each such measure to its most directly comparable GAAP financial measure, together with an explanation of why management believes that these non-GAAP financial measures provide useful information to investors, is provided in the following tables.

- (1) *Adjusted EBITDA is a financial measure that is not in accordance with GAAP, and should not be considered (i) in isolation of, or as a substitute for, net income (loss), (ii) as an indication of operating performance or cash flows from operating activities or (iii) as a measure of liquidity. In addition, Adjusted EBITDA does not represent funds available for discretionary use. We define Adjusted EBITDA as income (loss) before interest income (expense), taxes, depreciation, amortization and any impairments. We use this measure, together with our GAAP financial metrics, to assess our financial performance and evaluate our overall progress towards meeting our long-term financial objectives. We believe that this non-GAAP financial measure is useful to investors and analysts in allowing for greater transparency of our operating performance and makes it easier to compare our results with those of other companies within our industry. Adjusted EBITDA, as we calculate it, may not be comparable to Adjusted EBITDA measures reported by other companies. A reconciliation of Adjusted EBITDA to net income (loss) is set forth below.*
- (2) *Drilling Services margin represents contract drilling revenues less contract drilling operating costs. Production Services margin represents production services revenues less production services operating costs. We believe that Drilling Services margin and Production Services margin are useful measures for evaluating financial performance, although they are not measures of financial performance under GAAP. However, Drilling Services margin and Production Services margin are common measures of operating performance used by investors, financial analysts, rating agencies and Pioneer management. A reconciliation of Drilling Services margin and Production Services margin to net income (loss) as reported is included in the tables to this press release. Drilling Services margin and Production Services margin as presented may not be comparable to other similarly titled measures reported by other companies.*

Contacts:	Lorne E. Phillips, CFO Pioneer Drilling Company (210) 828-7689 Lisa Elliott / lelliott@drq-l.com Anne Pearson / apearson@drq-l.com DRG&L / (713) 529-6600

- Financial Statements and Operating Information Follow -

PIONEER DRILLING COMPANY AND SUBSIDIARIES Condensed Consolidated Statements of Operations (in thousands, except per share data) (unaudited)									
	Three months ended								
	March 31,				December 31,				
	2012		2011		2011				
Revenues:									
Drilling services	\$	124,304		\$	99,756		\$	118,859	
Production services		107,674			53,593			84,797	
Total revenues		231,978			153,349			203,656	
Costs and expenses:									
Drilling services		81,077			67,509			79,430	
Production services		60,696			33,228			48,989	
Depreciation and amortization		38,373			32,256			35,160	
General and administrative		21,143			14,521			19,232	
Bad debt (recovery) expense		(91)			(84)			548	
Impairment of equipment		1,032			—			—	
Total costs and expenses		202,230			147,430			183,359	
Income from operations		29,748			5,919			20,297	
Other (expense) income:									
Interest expense		(9,555)			(7,539)			(8,062)	
Other		932			(6,517)			52	
Total other expense		(8,623)			(14,056)			(8,010)	
Income (loss) before income taxes		21,125			(8,137)			12,287	
Income tax (expense) benefit		(6,953)			2,102			(5,469)	
Net income (loss)	\$	14,172		\$	(6,035)		\$	6,818	
Income (loss) per common share:									
Basic	\$	0.23		\$	(0.11)		\$	0.11	
Diluted	\$	0.23		\$	(0.11)		\$	0.11	
Weighted-average number of shares outstanding:									
Basic		61,578			53,968			61,380	
Diluted		62,647			53,968			62,568	

PIONEER DRILLING COMPANY AND SUBSIDIARIES Condensed Consolidated Balance Sheets (in thousands)						
	March 31,				December 31,	
	2012				2011	
	(unaudited)				(audited)	
ASSETS						
Current assets:						
Cash and cash equivalents	\$	21,401		\$	86,197	
Receivables, net of allowance for doubtful accounts		163,643			145,234	
Deferred income taxes		16,259			15,433	
Inventory		12,220			11,184	
Prepaid expenses and other current assets		12,207			11,564	
Total current assets		225,730			269,612	
Net property and equipment		868,488			793,956	
Intangible assets, net of amortization		50,503			52,680	
Goodwill		41,683			41,683	
Noncurrent deferred income taxes		—			735	
Other long-term assets		12,680			14,088	
Total assets	\$	1,199,084		\$	1,172,754	
LIABILITIES AND SHAREHOLDERS' EQUITY						
Current liabilities:						
Accounts payable	\$	85,117		\$	66,440	
Current portion of long-term debt		873			872	
Prepaid drilling contracts		4,733			3,966	
Accrued expenses		53,465			68,402	
Total current liabilities		144,188			139,680	
Long-term debt, less current portion		418,279			418,728	
Noncurrent deferred income taxes		100,701			94,745	
Other long-term liabilities		9,375			9,156	
Total liabilities		672,543			662,309	
Total shareholders' equity		526,541			510,445	
Total liabilities and shareholders' equity	\$	1,199,084		\$	1,172,754	

PIONEER DRILLING COMPANY AND SUBSIDIARIES Condensed Consolidated Statements of Cash Flows (in thousands) (unaudited)						
	Three months ended					
	March 31,					
	2012			2011		
Cash flows from operating activities:						
Net income (loss)	\$	14,172		\$	(6,035)	
Adjustments to reconcile net income (loss) to net cash provided by operating activities:						
Depreciation and amortization		38,373			32,256	
Allowance for doubtful accounts		(94)			(84)	
Loss (gain) on dispositions of property and equipment		(733)			923	
Stock-based compensation expense		2,000			1,712	
Amortization of debt issuance costs, discount and premium		732			742	
Impairment of equipment		1,032			—	
Deferred income taxes		5,846			(2,823)	
Change in other long-term assets		720			734	
Change in other long-term liabilities		219			4,477	
Changes in current assets and liabilities		(32,615)			(22,858)	
Net cash provided by operating activities		29,652			9,044	
Cash flows from investing activities:						
Acquisition of production services businesses		—			(2,000)	
Purchases of property and equipment		(95,109)			(31,379)	
Proceeds from sale of property and equipment		1,357			786	
Proceeds from sale of auction rate securities		—			12,569	
Net cash used in investing activities		(93,752)			(20,024)	
Cash flows from financing activities:						
Debt repayments		(656)			(13,529)	
Proceeds from issuance of debt		—			17,000	
Proceeds from exercise of options		253			560	
Purchase of treasury stock		(293)			(210)	
Excess tax benefit of stock option exercises		—			459	
Net cash (used in) provided by financing activities		(696)			4,280	
Net decrease in cash and cash equivalents		(64,796)			(6,700)	
Beginning cash and cash equivalents		86,197			22,011	
Ending cash and cash equivalents	\$	21,401		\$	15,311	

PIONEER DRILLING COMPANY AND SUBSIDIARIES											
Operating Statistics											
(in thousands, except average number of drilling rigs, utilization rate, revenue days and per day information)											
(unaudited)											
	Three months ended										
	March 31,						December 31,				
	2012				2011			2011			
Drilling Services Division:											
Revenues	\$	124,304			\$	99,756		\$	118,859		
Operating costs		81,077				67,509			79,430		
Drilling Services margin (1)	\$	43,227			\$	32,247		\$	39,429		
Average number of drilling rigs (3)		64.0				71.0			64.0		
Utilization rate		87	%			65	%		87	%	
Revenue days		5,064				4,151			5,130		
Average revenues per day	\$	24,547			\$	24,032		\$	23,169		
Average operating costs per day		16,010				16,263			15,483		
Drilling Services margin per day (2)	\$	8,537			\$	7,769		\$	7,686		
Production Services Division:											
Revenues	\$	107,674			\$	53,593		\$	84,797		
Operating costs		60,696				33,228			48,989		
Production Services margin (1)	\$	46,978			\$	20,365		\$	35,808		
Combined:											
Revenues	\$	231,978			\$	153,349		\$	203,656		
Operating Costs		141,773				100,737			128,419		
Combined margin	\$	90,205			\$	52,612		\$	75,237		
Adjusted EBITDA (4) & (5)	\$	70,085			\$	31,658		\$	55,509		

(1) Drilling Services margin represents contract drilling revenues less contract drilling operating costs. Production Services margin represents production services revenue less production services operating costs. We believe that Drilling Services margin and Production Services margin are useful measures for evaluating financial performance, although they are not measures of financial performance under generally accepted accounting principles. However, Drilling Services margin and Production Services margin are common measures of operating performance used by investors, financial analysts, rating agencies and Pioneer's management. A reconciliation of Drilling Services margin and Production services margin to net income (loss) as reported is included in the table on the following page. Drilling Services margin and Production Services margin as presented may not be comparable to other similarly titled measures reported by other companies.

(2) Drilling Services margin per revenue day represents the Drilling Services Division's average revenue per revenue day less average operating costs per revenue day.

(3) Effective March 31, 2012, we had 62 drilling rigs in our fleet, which excluded the two drilling rigs which were retired for spare equipment.

(4) Adjusted EBITDA is a financial measure that is not in accordance with GAAP, and should not be considered (i) in isolation of, or as a substitute for, net income (loss), (ii) as an indication of operating performance or cash flows from operating activities or (iii) as a measure of liquidity. In addition, Adjusted EBITDA does not represent funds available for discretionary use. We define Adjusted EBITDA as income (loss) before interest income (expense), taxes, depreciation, amortization and any impairments. We use this measure, together with our GAAP financial metrics, to assess our financial performance and evaluate our overall progress towards meeting our long-term financial objectives. We believe that this non-GAAP financial measure is useful to investors and analysts in allowing for greater transparency of our operating performance and makes it easier to compare our results with those of other companies within our industry. Adjusted EBITDA, as we calculate it, may not be comparable to Adjusted EBITDA measures reported by other companies. A reconciliation of Adjusted EBITDA to net income (loss) is set forth below.

See following page for footnote (5).

PIONEER DRILLING COMPANY AND SUBSIDIARIES Reconciliation of Combined Drilling Services and Production Services Margin and Adjusted EBITDA to Net Income (Loss) (in thousands) (unaudited)									
	Three months ended								
	March 31,						December 31,		
	2012			2011			2011		
Combined margin	\$	90,205		\$	52,612		\$	75,237	
General and administrative		(21,143)			(14,521)			(19,232)	
Bad debt expense		91			84			(548)	
Other (expense) income (5)		932			(6,517)			52	
Adjusted EBITDA (4) & (5)		70,085			31,658			55,509	
Depreciation and amortization		(38,373)			(32,256)			(35,160)	
Impairment of equipment		(1,032)			—			—	
Interest expense		(9,555)			(7,539)			(8,062)	
Income tax (expense) benefit		(6,953)			2,102			(5,469)	
Net income (loss)	\$	14,172		\$	(6,035)		\$	6,818	

(5) Our Adjusted EBITDA for the three months ended March 31, 2011 was reduced by a \$7.3 million net-worth tax expense for our Colombian operations that was a non-recurring charge and was included in other (expense) income.

PIONEER DRILLING COMPANY AND SUBSIDIARIES Capital Expenditures (in thousands) (unaudited)									
	Three months ended								
	March 31,						December 31,		
	2012			2011			2011		
Drilling Services Division:									
Routine and tubulars	\$	8,506		\$	10,051		\$	9,685	
Discretionary		16,192			8,200			21,862	
New-builds and acquisitions		40,482			—			14,768	
		65,180			18,251			46,315	
Production Services Division:									
Routine		3,729			1,714			2,691	
Discretionary		10,209			4,572			11,322	
New-builds and acquisitions		15,991			6,842			9,173	
		29,929			13,128			23,186	
Net cash used for purchases of property and equipment		95,109			31,379			69,501	
Net effect of accruals		17,268			3,315			9,948	
Total capital expenditures	\$	112,377		\$	34,694		\$	79,449	

PIONEER DRILLING COMPANY AND SUBSIDIARIES					
Drilling Rig, Well Service Rig, Wireline and Coiled Tubing Unit					
Current Information					
	Rig Type				
	Mechanical		Electric		Total Rigs
Drilling Services Division:					
Drilling rig horsepower ratings:					
550 to 700 HP	1		—		1
750 to 950 HP	8		2		10
1000 HP	18		12		30
1200 to 2000 HP	6		15		21
Total	33		29		62
Drilling rig depth ratings:					
Less than 10,000 feet	3		2		5
10,000 to 13,900 feet	19		6		25
14,000 to 25,000 feet	11		21		32
Total	33		29		62
Production Services Division:					
Well service rig horsepower ratings:					
400 HP					1
550 HP					88
600 HP					9
Total					98
Wireline units					112
Coiled tubing units					10

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