

Parker Drilling Reports First Quarter 2012 Results

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HOUSTON, May 2, 2012 /PRNewswire/ -- [Parker Drilling Company](#) (NYSE: PKD), a drilling contractor and services provider, reported results for the 2012 first quarter that include net income of \$26.4 million, or \$0.22 per diluted share, on revenues of \$176.6 million, compared with 2011 first quarter net income of \$4.8 million, or \$0.04 per diluted share, on revenues of \$156.2 million. Net income represents net income attributable to [Parker Drilling Company](#). The 2012 first quarter adjusted EBITDA was \$42.1 million compared with \$42.1 million for the prior year's first quarter.

(Logo: <http://photos.prnewswire.com/prnh/20050620/PARKERDRILLINGLOGO>)

"Parker's first quarter results demonstrate the strength and durability of our business strategy and success in adapting to declining U.S. natural gas prices," said Parker Drilling Chairman, President and Chief Executive Officer, Robert Parker. "The Company produced solid year-to-year revenue and earnings growth this quarter through effective responses to the diverging trends in prices in North America and the uneven growth in international E&P spending. This led to the sixth consecutive quarter of increases in the Company's quarterly adjusted EBITDA and net income, excluding non-routine items. Our Rental Tools segment continued to grow, serving the increased need for premium drill pipe in shale plays with an expanded inventory while dynamically repositioning our equipment in response to the shifting focus of U.S. drilling activity. The U.S. Barge Drilling segment's results reflect increased drilling for oil and gas liquids in the shallow water of the U.S. Gulf of Mexico. Our International Drilling segment benefited from improved activity in several of the markets we serve and an increase in the number of O&M projects."

First Quarter Highlights

- Parker's Rental Tools segment continued to grow, with increased revenues, gross margin and gross margin as a percentage of revenues, compared with the prior year's first quarter. (Segment gross margin excludes depreciation and amortization expense.)
- The Company's U.S. Barge Drilling segment increased its average utilization and average dayrate which significantly improved gross margin as a percentage of revenues.
- The International Drilling segment raised its average utilization and average dayrate and benefited from an increase in the number of O&M projects.

"Our current business activity and the expected trends in our markets should support continued strength in our business," said Mr. Parker. "Oil-directed and gas liquids-directed drilling continues to expand in the U.S., both on land and in the coastal waters of the U.S. Gulf of Mexico. In addition, the U.S. land drilling market continues to grow footage drilled, a prime indicator of demand for premium drill pipe and other rental tools. The industry's increased spending to develop oil and natural gas resources worldwide is expected to drive more international drilling activity, including an expanded reach into challenging environments that require safe and efficient and more fit-for-purpose drilling solutions. We believe these trends and Parker's balanced and diversified operations position us to continue to deliver solid results," concluded Parker.

First Quarter Review

Parker's revenues for the 2012 first quarter increased 13 percent to \$176.6 million from 2011 first quarter revenues of \$156.2 million. The Company's 2012 first quarter gross margin, before depreciation and amortization expense, rose 67 percent to \$81.1 million compared with 2011 first quarter gross margin of \$48.8 million, and gross margin as a percentage of revenues increased 21 percent from 31.2 percent. There was no significant impact from non-routine items on 2012 first quarter results. The results for the 2011 first quarter include non-routine, after-tax expenses of \$0.4 million or \$0.01 per diluted share. Details of the non-routine items are provided in the attached financial tables.

At year end 2011, the Company updated the composition of its reported business segments to reflect the strategic focus of the Company and align more closely with its organizational structure and management responsibilities. Prior period amounts were revised to reflect this change. Following is a review of segment results for the 2012 first quarter with comparisons to results for the 2011 first quarter.

- **Rental Tools** segment revenues increased 27 percent to \$66.3 million from \$52.3 million, segment gross margin increased 27 percent to \$44.7 million from \$34.2 million, and segment gross margin as a percentage of revenues improved to 67.4 percent. Demand for premium drill pipe and related products for U.S. drilling applications continued to expand, driving widening use of lateral drilling and further growth in footage drilled. Throughout the period Parker's Rental Tools segment continued to acquire inventory and to actively reposition products across its locations to efficiently serve customers and maintain effective asset utilization.

- **U.S. Barge Drilling** segment revenues increased 75 percent to \$27.8 million from \$15.9 million, segment gross margin increased significantly to \$10.7 million from \$1.8 million, and segment gross margin as a percentage of revenues improved from 11.4 percent. Drilling demand in the coastal waters of the U.S. Gulf of Mexico remained solid, primarily focused on gas liquids-related targets. With its offering of safe and efficient equipment operated by experienced and well trained crews, Parker's barge drilling business increased its average utilization to 75 percent and improved its average dayrate to \$30,400. For the quarter, the business had an average of 9.8 barge rigs employed at an average dayrate of \$30,400 compared with an average of 7.5 barge rigs working at an average dayrate of \$22,600 in the 2011 first quarter.
- The **U.S. Drilling** segment includes two Arctic Alaska Drilling Unit (AADU) rigs located in Alaska and one land rig located in Louisiana. The AADU rigs are undergoing commissioning and the available land rig is idle. As a result, this segment recorded no revenues in the 2012 first quarter and prior periods. The segment's operating costs consist of expenses incurred for future activities in Alaska, primarily for labor, training and facility leases.
- **International Drilling** segment revenues increased 13 percent to \$78.8 million from \$69.9 million, segment gross margin increased to \$26.5 million from \$12.2 million, and segment gross margin as a percentage of revenues improved to 33.7 percent. Revenues rose as a result of an increase in average utilization and average dayrate for the Parker-Drilling.com fleet. The average dayrate increase included the return to an operating dayrate for the Company's Caspian Sea Arctic Drilling Unit. Average utilization for the 2012 first quarter was 58 percent, compared with 46 percent for the prior year's first quarter. In the 2012 first quarter, the ten-rig Latin America regional fleet operated at 80 percent average utilization and the sixteen-rig North Hemisphere regional fleet operated at 44 percent average utilization. (Additional rig fleet information is available on the Company's website). The segment realized lower O&M contract revenues due to the completion in late 2011 of a rig relocation project and significant reimbursable expenses. This was partially offset by the impact of two O&M projects added during 2011. The year's segment gross margin included \$3.0 million of expense related to local tax costs.
- The **Technical Services** segment's 2012 first quarter revenues declined to \$3.7 million from \$8.4 million, and segment gross margin declined to \$0.2 million from \$1.6 million, while segment gross margin as a percentage of revenues was 6.0 percent compared to 18.7 percent. The decline in revenues, gross margin and gross margin as a percentage of revenues was due to the completion of the Liberty project in early 2011 and the transition of our role on the Berkut platform project from engineering to construction oversight. This was partially offset by increased contributions from other engineering projects.
- **Construction Contract** segment recorded no revenues or segment gross margin for the 2012 first quarter, compared with \$0.7 million of revenues and a \$0.7 million segment gross margin loss in the prior year's first quarter related to the completion of the BP-owned Liberty rig. The construction contract for the rig ended in the 2011 first quarter and project-related work has not been included in the Technical Services segment.

Capital Expenditures

Capital expenditures were \$59.4 million for the 2012 first quarter and include \$26.9 million for the construction of the Arctic Drilling Unit, \$25.1 million for the purchase of rental tools inventory and equipment.

Conference Call

Parker Drilling has scheduled a conference call for 10:00 a.m. CDT (11:00 a.m. EDT) on Wednesday, May 2, 2012, to discuss the reported results. Those interested in listening to the call by telephone may do so by dialing (480) 629-9692. The call can also be accessed through the Investor Relations section of the Company's website at <http://www.parkerdrilling.com>. A replay of the call will be accessible on the Company's website for 12 months and will be available by telephone from May 2 through May 9 by dialing (480) 590-3030 and using 4531531 as the access code.

Cautionary Statement

This press release contains certain statements that may be deemed to be "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934. All statements in this press release other than statements of historical facts that address activities, events or developments that the Company expects, projects, believes, or anticipates will occur in the future are forward-looking statements. These statements include, but are not limited to, statements about anticipated financial or operational results; the outlook for rig utilization and dayrates; general industry conditions such as the demand for drilling services and the factors affecting demand; competitive advantages such as technological innovation; future operating results of the Company's rigs, rental tools operations and projects under management; capital expenditures; expansion and growth opportunities; joint ventures; asset sales; successful negotiation and execution of contracts; scheduled delivery of drilling rigs for operation; strengthening of the Company's financial position; increases in market share; outcomes of legal proceedings and investigations; compliance with credit facility and indenture covenants; and similar matters. These statements are based on certain assumptions made by the Company based on management's experience and perception of historical trends, current conditions, anticipated future developments and other factors believed to be appropriate. Although the Company believes that its expectations stated in this press release are based on reasonable assumptions, such statements are subject to a number of assumptions, risks and uncertainties, many of which are beyond the control of the Company, that may cause actual results to differ materially from those implied or stated in the forward-looking statements. These include risks relating to changes in worldwide economic and business conditions.

adversely affect market conditions, fluctuations in oil and natural gas prices that could reduce the demand for drilling services, changes in laws or government regulations that could adversely affect the cost of doing business, our ability to refinance our debt, and other important factors that could cause actual results to differ materially from those projected as described in the Company's Annual Report filed with the Securities and Exchange Commission. See "Risk Factors" in the Company's Annual Report filed on Form 10-K with the Securities and Exchange Commission. Each forward-looking statement speaks only as of the date of this press release and the Company undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, events or otherwise.

Company Description

Parker Drilling (NYSE: PKD) provides high-performance contract drilling solutions, rental tools and project management services to the energy industry. Parker's rig fleet includes 24 land rigs and two offshore barge rigs in international locations, 13 barges in the Gulf of Mexico, one land rig located in the U.S., and two land rigs in Alaska undergoing commissioning. The Company's equipment business supplies premium equipment to operators on land and offshore in the U.S. and select international markets. Parker performs contract drilling for customer-owned rigs and provides technical services addressing drilling challenges for E&P companies worldwide. More information about Parker Drilling can be found at <http://www.parkerdrilling.com>, including operating statistics for the Company's Rental Tools segment and its international and U.S. rig fleets, updated monthly.

PARKER DRILLING COMPANY			
Consolidated Condensed Balance Sheets			
	March 31, 2012		December 31, 2011
	(Unaudited)		
ASSETS	(Dollars in Thousands)		
CURRENT ASSETS			
Cash and Cash Equivalents	\$ 68,996		\$ 97,869
Accounts and Notes Receivable, Net	191,206		183,923
Rig Materials and Supplies	25,413		29,947
Deferred Costs	4,989		3,249
Deferred Income Taxes	5,823		6,650
Assets held for sale	5,315		5,315
Other Current Assets	42,704		40,660
TOTAL CURRENT ASSETS	344,446		367,613
PROPERTY, PLANT AND EQUIPMENT, NET	750,804		719,809
OTHER ASSETS			
Deferred Income Taxes	106,018		108,311
Other Assets	24,685		20,513
TOTAL OTHER ASSETS	130,703		128,824
TOTAL ASSETS	\$ 1,225,953		\$ 1,216,246
LIABILITIES AND STOCKHOLDERS' EQUITY			
CURRENT LIABILITIES			
Current Portion of Long-Term Debt	\$ 147,249		\$ 145,723
Accounts Payable and Accrued Liabilities	124,983		140,087
TOTAL CURRENT LIABILITIES	272,232		285,810
LONG-TERM DEBT	331,000		337,000
LONG-TERM DEFERRED TAX LIABILITY	18,250		15,934
OTHER LONG-TERM LIABILITIES	30,087		33,452
TOTAL CONTROLLING INTEREST IN STOCKHOLDERS' EQUITY	575,006		544,606
Noncontrolling interest	(622)		(556)
TOTAL EQUITY	574,384		544,050
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 1,225,953		\$ 1,216,246
Current Ratio	1.27		1.29
Total Debt as a Percent of Capitalization	45%		47%
Book Value Per Common Share	\$ 4.89		\$ 4.65

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PARKER DRILLING COMPANY		
Consolidated Condensed Statements of Operations		
(Unaudited)		
	Three Months Ended March 31,	
	2012	2011
	(Dollars in Thousands)	
REVENUES:	176,569	156,179
EXPENSES:		
Operating Expenses	94,932	107,376
Depreciation and Amortization	27,619	27,599
TOTAL OPERATING GROSS MARGIN	54,018	21,204
General and Administrative Expense	(5,497)	(6,806)
Gain on Disposition of Assets, Net	492	1,004
TOTAL OPERATING INCOME	49,013	15,402
OTHER INCOME AND (EXPENSE):		
Interest Expense	(8,037)	(5,861)
Interest Income	26	47
Change in fair of derivative positions	(49)	-
Other Income (Expense)	16	11
TOTAL OTHER INCOME AND (EXPENSE)	(8,044)	(5,803)
INCOME (LOSS) BEFORE INCOME TAXES	40,969	9,599
INCOME TAX EXPENSE (BENEFIT)		
Current	9,631	4,018
Deferred	5,012	821
TOTAL INCOME TAX EXPENSE (BENEFIT)	14,643	4,839
NET INCOME (LOSS)	26,326	4,760
Less: net loss attributable to noncontrolling interest	(66)	(67)
NET INCOME (LOSS) ATTRIBUTABLE TO CONTROLLING INTEREST	\$ 26,392	\$ 4,827
EARNINGS PER SHARE - BASIC		
Net Income (loss)	\$ 0.23	\$ 0.04
EARNINGS PER SHARE - DILUTED		

Net Income (loss)	\$ 0.22	\$ 0.04
NUMBER OF COMMON SHARES USED IN COMPUTING EARNINGS PER SHARE		
Basic	116,848,516	115,119,277
Diluted	118,404,491	116,322,199

PARKER DRILLING COMPANY					
Selected Financial Data					
(Unaudited)					
Three Months Ended					
March 31,					
December					
2012					
2011					
2011					
(Dollars in Thousands)					
REVENUES:					
Rental Tools		\$ 66,284		\$ 52,319	\$ 63,871
U.S. Barge Drilling		27,835		15,920	22,888
U.S. Drilling		-		-	-
International Drilling		78,750		69,936	89,229
Technical Services		3,700		8,366	5,079
Construction Contract		-		9,638	-
Total Revenues		176,569		156,179	181,067
OPERATING EXPENSES:					
Rental Tools		21,630		18,137	19,952
U.S. Barge Drilling		17,140		14,102	16,503
U.S. Drilling		466		213	665
International Drilling		52,243		57,744	65,664
Technical Services		3,453		6,799	4,260
Construction Contract		-		10,381	-
Total Operating Expenses		94,932		107,376	107,044
OPERATING GROSS MARGIN:					
Rental Tools		44,654		34,182	43,919
U.S. Barge Drilling		10,695		1,818	6,385
U.S. Drilling		(466)		(213)	(665)
International Drilling		26,507		12,192	23,565
Technical Services		247		1,567	819
Construction Contract		-		(743)	-
Depreciation and Amortization		(27,619)		(27,599)	(29,624)
Total Operating Gross Margin		54,018		21,204	44,399
General and Administrative Expense		(5,497)		(6,806)	(7,930)
Impairment and other charges		-		-	(170,000)
Provision for Reduction in Carrying Value of Certain Assets		-		-	(1,350)
Gain on Disposition of Assets, Net		492		1,004	1,666
TOTAL OPERATING INCOME		\$ 49,013		\$ 15,402	\$ (133,215)

PARKER					
Adj					
(Dollars in Thousand)					
		March 31, 2012		December 31, 2011	September 30
Net Income (Loss) Attributable to Controlling Interest		\$ 26,392		\$ (90,177)	\$ 2
Adjustments:					
Income Tax (Benefit) Expense		14,643		(48,112)	1
Total Other Income and Expense		8,044		5,066	
Loss/(Gain) on Disposition of Assets, Net		(492)		(1,666)	
Depreciation and Amortization		27,619		29,624	2
Impairment and other charges		-		170,000	
Provision for Reduction in Carrying Value of Certain Assets		-		1,350	
Adjusted EBITDA		\$ 76,206		\$ 66,085	\$ 6
Adjustments:					
Non-routine Items		23		567	
Adjusted EBITDA after Non-routine Items		\$ 76,229		\$ 66,652	\$ 7

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