

# ConocoPhillips Customer Surpasses 500,000-Mile Mark Using Kendall(R) Motor Oil

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## Testimonial Highlights Engine Protection and Long-Term Value Offered by Passenger Car Motor Oil

HOUSTON, Sept. 21, 2011 /PRNewswire/ -- ConocoPhillips Company, the nation's fourth-largest lubricants supplier, today introduced an inspiring testimonial featuring one of its long-time Kendall Motor Oil customers who has put more than 500,000 miles on his car, reinforcing the oil's benefits to passenger car motorists including remarkable engine wear and friction protection. Jim White of Shreveport, La., is featured in a [testimonial video](#) ([www.youtube.com/OfficialKendallOil](http://www.youtube.com/OfficialKendallOil)) in which he proudly shares his personal story and appreciation for the value provided as a result of his consistent use of Kendall Motor Oil.

To view the multimedia assets associated with this release, please click:

<http://www.multivu.com/mnr/conocophillips-kendall-motor-oil-car-shreveport-mileage-mile-500000-engine>

(Photo: <http://photos.prnewswire.com/prnh/20110921/MM70338> )

'We are really pleased that Mr. White came to us with his compelling testimonial on how well our Kendall Motor Oil has performed for him,' comments Phil Sontag, ConocoPhillips Lubricants Director of Marketing, Automotive Lubricants. 'After all, Mr. White relies on his vehicle day-in and day-out and it's great to hear first hand from a consumer about how the product's excellent performance has benefitted them.'

In the past four years, White put a total of 524,000 miles on his car in his job as a courier, delivering computer parts across the Southern U.S. While having his car's timing chain replaced at 460,000 miles, White's mechanic commented on how clean the engine was, prompting White to inquire at the local Firestone Complete Auto Care(TM) store as to what oil they were using for his routine oil changes. Upon learning that it was Kendall Motor Oil, White felt compelled to inform others as to how well the lubricant was protecting his engine. Visit [www.youtube.com/OfficialKendallOil](http://www.youtube.com/OfficialKendallOil) to watch his full video testimonial.

'I realize that not everyone is driving as many miles as I am, but if I can keep my car's engine in such great shape using Kendall Motor Oil, everyone else on the road may very well experience the same benefits,' said White. 'Rather than having to buy a new car, or requiring work to be done on mine now, I greatly appreciate the money the regular use of Kendall has saved me and the fact that I'm able to fulfill my demanding job responsibilities without missing a beat.'

ConocoPhillips Lubricants is encouraging Kendall customers with similar experiences to share their story and join the 'Kendall High Mileage Club,' which celebrates long-time users of Kendall Motor Oil who have reached a significant mile marker on any single vehicle. Submissions are now being accepted through the [Kendall Motor Oil page \(www.facebook.com/KendallMotorOil\)](https://www.facebook.com/KendallMotorOil) on Facebook.

In late 2009, ConocoPhillips Lubricants launched its line of Kendall GT-1(R) Motor Oil with Liquid Titanium(R) protection additive. This additive, used exclusively by ConocoPhillips Lubricants, has proven to offer remarkable passenger car engine wear protection--bonding to critical hot spots to create a molecular shield that helps decrease surface damage and reduce friction, ultimately prolonging engine life. The company confirmed its products meet or exceed standards set by the International Lubricants Standardization and Approval Committee (ILSAC) for GF-5 engine oils. In addition, Kendall Motor Oil went the extra distance and subjected its oil to the real-world, demanding tests required by the Environmental Protection Agency to establish vehicular fuel economy performance: the Federal Testing Procedure (FTP-75) and the Highway Fuel Economy Test (HwFET). Results confirmed that the Liquid Titanium protection additive provided increased miles per gallon in the test vehicle.

For more information on the full line of Kendall lubricant offerings visit [www.kendallmotoroil.com](http://www.kendallmotoroil.com) or the brand's [dedicated Facebook page](#).

## About ConocoPhillips

ConocoPhillips is an integrated energy company with interests around the world. Headquartered in Houston, the company had approximately 29,900 employees, \$160 billion of assets, and \$244 billion of annualized revenues as of June 30, 2011. For more information, go to [www.conocophillips.com](http://www.conocophillips.com).

Video:

<http://www.multivu.com/mnr/conocophillips-kendall-motor-oil-car-shreveport-mileage-mile-500000-engine>

## ConocoPhillips Lubricants

CONTACT: Emmy Harrison of Formula, +1-619-234-0345, [harrison@formulapr.com](mailto:harrison@formulapr.com)

Web site: <http://www.kendallmotoroil.com/>

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