

Northcliff Resources Ltd. Retains Investor Relations Consultant

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VANCOUVER, June 24, 2011 /CNW/ - [Northcliff Resources Ltd.](#) (TSXV: NCF) (the "Company" or "Northcliff") announces that it has retained Peter Grandich as an investor relations consultant to the Company.

Mr. Grandich is the founder of Grandich.com and Grandich Publications, LLC, and is editor of The Grandich Letter, which was first published in 1984. Mr. Grandich is based in New Jersey, USA and provides research, analysis, and investor relations services for certain of the companies featured in the articles appearing in his publications (each a "Featured Company"). Featured Companies pay fees to Mr. Grandich that include securities-based compensation.

Mr. Grandich will assist the Company with the development and implementation of a public and investor relations and communications program, and provide ongoing assistance to the Company regarding the development and enhancement of the Company's public and market image.

Mr. Grandich has been engaged by the Company for a period of one year commencing June 15, 2011 and will be paid a monthly retainer of US \$2,500. The Company will also issue Mr. Grandich a total of 75,000 stock options at an exercise price of CAD \$1.00 per common share. The options are exercisable for a period of 5 years, with one-third vesting six months from date of grant, one-third vesting 12 months from date of grant, and the final third vesting 18 months from date of grant.

Christopher Zahovskis
President & CEO

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This release includes certain statements that may be deemed "forward looking statements". All statements in this release, other than statements of historical facts, that address future investor relations activities and events or developments that the Company expects, are forward looking statements. The Company believes that the expectations expressed in such forward looking statements are based on reasonable assumptions, including assumptions that Mr. Grandich will be able to complete certain investor relations services. Forward looking statements however, are not guarantees of future performance and actual results or developments may differ materially from those in forward looking statements. Factors that could cause actual results to differ materially from those in forward looking statements include market prices, exploitation and exploration successes, continuity of mineralization, uncertainty related to the ability to obtain necessary permits, licenses and title, delays due to third party opposition, changes in and the effect of government policies regarding mining and natural resource exploration and exploitation, continued availability of capital and financing, and general economic, market or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and those actual results or developments may differ materially from those projected in the forward looking statements. For further information on the Company, investors should review the Company's filings at www.sedar.com.

For further information:

For further details on the Company, please visit www.northcliffresources.com or Investor Relations, at (604) 684-6365 or within North America at 1-800-667-2114.

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