

# Fission Energy Appoints Raymond Ashley VP Exploration & Retains Trident Financial Corp. For Investor Relations Services

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KELOWNA, Feb. 24, 2011 - [Fission Energy Corp.](#) ("Fission" or "the Company") (TSX VENTURE: FIS) is pleased to announce the appointment of Raymond Ashley as Vice President Exploration. Mr. Ashley will be responsible for managing all of the Company's exploration programs in Canada and Peru.

Mr. Ashley has worked in the mineral exploration industry for 25 years. From 1990 to 1996, he was employed with [BHP-Billiton](#), first in gold and base metal exploration and later in diamonds. With BHP-Billiton he was a key member of the discovery team of Ekati, Canada's first diamond mine, and held the position of Exploration Manager Canada Diamonds. From 1996 to 2009 he was VP Exploration for Dia Met Minerals in exploration for diamonds internationally, COO of Trigon Exploration Ltd., a public company he co-founded, and VP Exploration for Diamondex Resources Ltd. Since 2009, he has been an independent consulting geoscientist, and has been a member of Fission's team responsible for the high grade uranium J Zone discovery at Waterbury Lake.

Mr. Ashley is a graduate of McGill University in Montreal (1985) with a BSc. in Solid Earth Geophysics, and has been a Professional Geophysicist with APEGGA since the 1980's.

Ross McElroy, Fission's President and COO commented, "Mr. Ashley's extensive experience in mining exploration and impressive discovery track record will be a tremendous asset to Fission. I look forward to our continued association in his new role with the Company."

The Company is also pleased to announce that it has retained Trident Financial Corp. ("Trident") as its investor relations and corporate communications service provider. Trident has been retained for an initial period of six months at \$7,500 per month. Trident is a Vancouver-based company headed by Mr. Robert Riley, a former investment advisor with 17 years of experience in the venture capital markets and will be responsible for designing and implementing a comprehensive marketing and shareholder communications plan.

**FISSION ENERGY CORP.** is a Canadian based resource company specializing in the strategic acquisition, exploration and development of uranium properties and is headquartered in Kelowna, British Columbia. FISSION ENERGY CORP. Common Shares are listed on the TSX Venture Exchange under the symbol "FIS".

*This news release may contain forward-looking statements. Forward-looking statements address future events and conditions and therefore involve inherent risks and uncertainties. Actual results may differ materially from those currently anticipated in such statements.*

ON BEHALF OF THE BOARD

Ross McElroy  
President & COO

*Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

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