

# ADM Expands Support for Sustainability, Food Security with Launch of Regenerative Agriculture Program in Brazil

22.11.2023 | [Business Wire](#)

Pilot program sets company on path to goal of 120,000 regenerative agriculture hectares in Brazil by 2027

ADM, a leader in sustainable agriculture supply chains, today announced an important expansion of its global regenerative agriculture efforts with the launch of its program in Brazil. The Brazil program aims to promote and support sustainable agricultural production with a focus on soil health, biodiversity protection, improved soil fertility and resilience, and increased farm productivity. In the initial stages of the program, ADM will focus on three practices:

- Fertilizer use efficiency and increased use of biological inputs, reducing chemical inputs and substituting traditional nitrogen products with more technological alternatives to result in reduced carbon emissions in planting, coupled with increased productivity due to improved soil health.
- No-till farming, with technical assistance guidance for the refinement and intensification of this widely used practice in the field.
- Covered soil/cover crops, using a mix of cover crops to improve soil health, especially during offseason windows, to positively impact water absorption, structure, biodiversity and soil fertility.

"We're proud to expand our global efforts and launch our regenerative agriculture program in Brazil," said Luciano Souza, ADM's grains director for South America. "The basic principle is to support farmers in their efforts to do more with less, meaning higher productivity with less use of inputs, less water use, lower greenhouse gas emissions, lower risk of soil degradation, and less use of fuels and energy. We know that customers are looking for lower-carbon intensity products with increased transparency in supply chains, and we're committed to continuing to expand our efforts to help them meet their sustainability goals and consumer needs."

## Pilot program

The program is launching via a pilot that will engage 20 soy farmers encompassing 20,000 hectares (almost 50,000 acres) in Minas Gerais (Uberlândia region) and Mato Grosso do Sul (Campo Grande region) to gather information on current practices and their impacts, including calculating carbon footprints.

Farmers participating in the pilot will receive technical assistance, training sessions and soil organic matter and carbon sequestration measurements. All greenhouse gas emission calculations for the pilot will be performed using a calculator designed and developed by Bayer S.A. in partnership with Embrapa to be regionally specific, and to quantify field emissions, land-use change emissions, carbon footprint of inputs applied in the field, and carbon footprint of transportation.

"This is a significant step by Bayer, through collaborative work, cutting-edge science and technology, to build, with farmers and partners, the carbon ecosystem. We understand that in agribusiness, we have the important purpose of mitigating the impact of climate change through the pillars of regeneration, decarbonization, and greenhouse gas removal. The partnership with ADM promotes an economically attractive model, where industry and producers connect and create solutions that benefit the entire value chain," commented Felipe Albuquerque, Carbon New Business Development Manager at Bayer.

## Future Expansion

Primary data collection during the pilot for greenhouse gas emission calculations, and soil analysis with

carbon sequestration measurement, will allow ADM, Bayer and other participants to gain valuable insight into current environmental impacts and potential reduction opportunities as the program expands, with ADM targeting engagement of 120,000 regenerative agriculture hectares (300,000 acres) in Brazil by 2027.

## ADM and Regenerative Agriculture

ADM's regenerative agriculture programs feature financial and technical support for farmers; easy processes and cutting-edge technologies to ensure low barriers to entry; and/or a broad range of support and guidance from both internal and third-party experts. In 2022, the company enrolled 1,900 U.S. producers representing more than 1 million acres, resulting in an estimated reduction of 253,000 MT of CO<sub>2</sub>e and sequestration of 115,500 MT of CO<sub>2</sub>. ADM has set a target to engage 4 million regenerative agriculture acres globally by 2025.

Earlier this month, ADM issued "Farming for the Future: The State of Regenerative Agriculture Program Adoption", a report with new survey data reaffirming the promise and potential of regenerative agriculture practices to help meet growing consumer demand for sustainably sourced products while building business resilience for the companies that meet those needs. ADM's regenerative agriculture work will be a focus of its presence at this year's COP28 in Dubai, where the company will be partnering with the World Climate Foundation to host a panel exploring the role and importance of cross-sector action and investment in catalyzing the futureproofing of agriculture and food systems. ADM will also be featuring regenerative agriculture on the COP Presidency stage on December 4.

## About ADM

ADM unlocks the power of nature to enrich the quality of life. We're a premier global human and animal nutrition company, delivering solutions today with an eye to the future. We're blazing new trails in health and well-being as our scientists develop groundbreaking products to support healthier living. We're a cutting-edge innovator leading the way to a new future of plant-based consumer and industrial solutions to replace petroleum-based products. We're an unmatched agricultural supply chain manager and processor, providing food security by connecting local needs with global capabilities. And we're a leader in sustainability, scaling across entire value chains to help decarbonize our industry and safeguard our planet. From the seed of the idea to the outcome of the solution, we give customers an edge in solving the nutritional and sustainability challenges of today and tomorrow. Learn more at [www.adm.com](http://www.adm.com).

Source: ADM

Source: Corporate Release

View source version on businesswire.com: <https://www.businesswire.com/news/home/20231121072107/en/>

## Contact

ADM Media Relations  
Jackie Anderson  
[media@adm.com](mailto:media@adm.com)  
312-634-8484

---

Dieser Artikel stammt von [Rohstoff-Welt.de](https://www.rohstoff-welt.de)

Die URL für diesen Artikel lautet:

<https://www.rohstoff-welt.de/news/458256--ADM-Expands-Support-for-Sustainability-Food-Security-with-Launch-of-Regenerative-Agriculture-Program-in-Brazil>

Für den Inhalt des Beitrages ist allein der Autor verantwortlich bzw. die aufgeführte Quelle. Bild- oder Filmrechte liegen beim Autor/Quelle bzw. bei der vom ihm benannten Quelle. Bei Übersetzungen können Fehler nicht ausgeschlossen werden. Der vertretene Standpunkt eines Autors spiegelt generell nicht die Meinung des Webseiten-Betreibers wieder. Mittels der Veröffentlichung will dieser lediglich ein pluralistisches Meinungsbild darstellen. Direkte oder indirekte Aussagen in einem Beitrag stellen keinerlei Aufforderung zum Kauf/-Verkauf von Wertpapieren dar. Wir wehren uns gegen jede Form von Hass, Diskriminierung und Verletzung der Menschenwürde. Beachten Sie bitte auch unsere [AGB/Disclaimer!](#)

---

Die Reproduktion, Modifikation oder Verwendung der Inhalte ganz oder teilweise ohne schriftliche Genehmigung ist untersagt!  
Alle Angaben ohne Gewähr! Copyright © by Rohstoff-Welt.de -1999-2025. Es gelten unsere [AGB](#) und [Datenschutzrichtlinien](#).