

# LEXI Announces Appointment of Industry Expert Jack Lifton to Advisory Board

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TORONTO, Nov. 09, 2017 (GLOBE NEWSWIRE) -- [Lithium Energi Exploration Inc.](#) (TSXV:LEXI) (FR:LO9) ("LEXI" or the "Company") is pleased to announce the appointment of Mr. Jack Lifton to its Board of Advisors. Mr. Lifton is a long-time consultant to the technology minerals industry.

"We are honored to be joined by Mr. Lifton, as a member of our Board of Advisors, during this promising, early development stage for our company," noted Steven Howard, Chairman and CEO. "Jack's extensive knowledge with technology metals will be invaluable to LEXI as we commence field studies on our Argentina lithium properties and move towards implementing our first lithium processing plant along with our MRT technology partners."

Mr. Lifton commented, "LEXI's extensive property package adjacent to known lithium production areas in Argentina makes for a perfect marriage with its technology partner, IBC Advanced Technologies, Inc. When LEXI's proposed MRT lithium separation technology plant begins operation in the next couple of years, a line will have been crossed. On the back side of that line will be passé, traditional separation methods requiring costly and time-consuming evaporation ponds and solvent extraction plants. On the forward side of that line, the inauguration of LEXI's MRT plant could herald a true paradigm shift, which may well move the entire lithium industry towards faster, more efficient, and more technically advanced solutions to the many challenges encountered in conventional metals separation."

Mr. Lifton is an independent consultant and commentator focused on market fundamentals and on future end-use trends for technology metals. He specializes in sourcing nonferrous, strategic metals and on due diligence for businesses in that space. His work includes expertise in exploration, mining, refining, and recycling, including raw materials used for manufacturing. Mr. Lifton has more than 55 years of experience working with global OEM automotive and heavy equipment manufacturers, electrical and electronics companies, and the mining, smelting, and refining industries. He has been extensively involved with sourcing, manufacturing, and sales of platinum group metal products, rare earth compounds, metals and magnet alloys, lithium, cobalt, graphite, and ceramic specialties used to make catalytic converters, oxygen sensors, battery components, and fuel cells. He is knowledgeable in locating and analyzing new and recycled supplies of "minor metals", including lithium, cobalt, tellurium, selenium, indium, gallium, silicon, germanium, molybdenum, tungsten, manganese, chromium, and the rare earth metals.

Mr. Lifton currently provides consulting for technology vendors, their clients, and institutional investors regarding due diligence on metals-related opportunities, natural resource ventures, processing technologies, and metals markets. As an invited expert on battery metals and rare earths, he has advised the EU Commission, the US Defense Logistics Agency, Japan's MITI, and the Chinese Society for Rare Earths, as well as select committees for the governments of France, Sweden, Japan, and the USA. Jack was formerly a weekly columnist for Resource Investor and is a highly respected author on the fundamentals of minor metals and their end-uses. Since 2008, Jack has written more than 500 professional articles and has made over 100 presentations at conferences, seminars, and workshops all over the world.

About Lithium Energi Exploration, Inc.

[Lithium Energi Exploration Inc.](#) is an exploration company specializing in the strategic acquisition, exploration and development of lithium brine assets in Argentina. The Company is headquartered in Toronto, Ontario and has offices in Dallas, Texas and Catamarca, Argentina. The common shares of the Company are listed on the TSX Venture Exchange (TSXV:LEXI). The Company recently completed the acquisition of a portfolio of projects comprising over 128,000 hectares of lithium brine concessions in the Argentina Province of Catamarca in the heart of the lithium triangle.

ON BEHALF OF THE BOARD OF DIRECTORS

*&ldquo;Chris Hobbs&rdquo;*

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Chris Hobbs,  
Chief Financial Officer and Director

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