

Vancouver, British Columbia (FSCwire) - [Canadian Zeolite Corp.](#) (the "Company") (TSX.V: CNZ) (OTCQB: CNZCF) (FSE: ZEON) reports the Company's Bromley Creek natural zeolite registered under the name Z-Lite Feed Additive has been approved by the Organic Materials Review Institute (OMRI) to be used in Certified Organic production and food processing and handling according to the United States Department of Agriculture (USDA) National Organic Program Rule. Z-Lite will be used as an organic additive for livestock feed ingredients.

On June 30, 2016 GLOBE NEWSWIRE reported, "The global market for animal feed organic trace minerals is expected to reach USD 624.6 Million by 2020, according to a new study by Grand View Research, Inc. Higher bioavailability of organic trace minerals in animals as compared to inorganic counterparts is expected to be a key driver for the market over the next six years. In addition, growing regulatory concerns regarding the hazardous effects of unabsorbed inorganic minerals is expected to further augment the demand for organic counterparts. Furthermore, inorganic trace minerals also affect the health of animals which has resulted in substitution by organic minerals in animal feed."

"Canadian Zeolite has made great strides during the first quarter of 2017 in opening significant new markets for the Company's natural zeolite," said Ray Paquette, CEO. "Our natural zeolite has been tested, proven effective and approved for a number of markets including as an additive to animal feeds in Canada and in a number of states in the USA, as animal bedding, a drying agent for moisture and odor control, artificial turf infill, composting, growing mediums and water filtration. Having identified these major markets and with products ready to address their needs we are now qualifying distributors throughout Canada and the United States to represent, warehouse and sell our products to meet the increasing demand."

Canadian Zeolite is well-positioned to take advantage of the global focus on natural and green-tech markets. We are very fortunate to have a team of advisers who are recognized as leaders and innovators in the world of natural zeolites. With their decades of research and knowledge we have a competitive advantage to create, develop and market new and innovative technologies.

On behalf of the Board of Directors

"Ray Paquette"

President & CEO

604.684.3301

www.canadianzeolite.com

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Some statements in this news release contain forward-looking information. These statements include, but are not limited to, statements with respect to future expenditures. These statements address future events and conditions and, as such, involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the statements. Such factors include, among others, the ability to complete contemplated work programs and the timing and amount of expenditures. Canadian Zeolite does not assume the obligation to update any forward-looking statement.

To view this press release as a PDF file, click onto the following link:
public://news_release_pdf/canadian04132017.pdf

Source: [Canadian Zeolite Corp.](#) (TSX Venture:CNZ, OTCQB:CNZCF, FWB:ZEON)

To follow [Canadian Zeolite Corp.](#) on your favorite social media platform or financial websites, please click on the icons below.

Maximum News Dissemination by FSCwire. <http://www.fscwire.com>

Copyright © 2017 Filing Services Canada Inc.

