# Ken Block and Hoonigan Racing Division Make the Switch to Pennzoil® as Official Motor Oil

HOUSTON, March 24, 2017 /PRNewswire/ -- Pennzoil has teamed up with Ken Block and Hoonigan Racing Division as the official motor oil for Block and the team. Block made the switch in 2017 to protect his vehicles as they pound the pavement, whether he's hooning in a Gymkhana video or competing in his #43 Ford Focus RS RX rallycross car.

"The relationship with Ken Block and Hoonigan Racing Division is the next step for Pennzoil in our pursuit to provide consumers edge-of-their-seat automotive entertainment," said Doug Kooyman, Pennzoil Global Brand Director. "Ken is a pioneer in our industry and is redefining automotive exhilaration. We are confident that what's to come will have your adrenaline pumping."

On top of being a viral video superstar, Ken Block is a dedicated rally and rallycross athlete, currently competing full-time in the World Rallycross Championship. Heading into the 2017 race season, Pennzoil Platinum® Racing 10W-60 Full Synthetic motor oil will be coursing through the engines of both Hoonigan Racing Division athletes' vehicles; Block's #43 Ford Focus RSRX and teammate Andreas Bakkerud's #13 Ford Focus RS.

Off the track, Pennzoil will power the engine of Ken Block's 1965 Ford Mustang Hoonicorn RTR V2 to help withstand the stress of all of his sideways endeavors, including Climbkhana, his upcoming film that documents Block taking his smoky, sideways, signature driving style up historic Pikes Peak in Colorado.

"I decided to make the switch to Pennzoil after we experienced engine problems running at Pikes Peak during filming for my next video project, Climbkhana, last year," said Block. "The mountain's high elevation is notorious for giving high-stress motors engine problems and we unfortunately suffered mechanical issues with our setup under load at the higher altitudes - all related to the engine oil. But, we're determined to go back and finish filming the project this year and my team is confident that with the help of Pennzoil and their motor oil products and technical know-how, that the Hoonicorn will run perfectly when we return this summer."

Known for non-traditional driving, Block sought out a non-traditional motor oil that would bring out unrivaled performance from his engines. In testing with Pennzoil for Climbkhana, Block felt the difference of next level performance. Pennzoil motor oils are technologically advanced products formulated to withstand extreme circumstances. Pennzoil upholds a strong history, even under the most demanding conditions, of protecting engines and keeping them running clean.

"Joining forces with Ken and Hoonigan Racing Division marks the start of another relationship that embraces mutual goals of pushing performance in extreme engines. Together, we'll unleash next level performance and push horsepower to the limits," continued Kooyman.

To stay up-to-date on the latest activities, be sure to 'Like' the official Pennzoil Facebook Page (www.facebook.com/Pennzoil) and follow Pennzoil on Twitter (www.twitter.com/Pennzoil) and Instagram (www.instagram.com/Pennzoil).

## About Pennzoil®

At Pennzoil, we're car people. We love cars and the role they play in our lives. That's why we tirelessly strive to produce the most technologically advanced, highest performing motor oils on the market. At Pennzoil, motor oil is our passion, but cars are our way of life. Pennzoil motor oils are technologically advanced products formulated to withstand extreme conditions and help keep engines running clean.

Pennzoil® is the most trusted motor oil brand in America.\* The full line of Pennzoil® quality products includes Pennzoil Platinum® Full Synthetic motor oil, Pennzoil Ultra Platinum™ Full Synthetic motor oil, Pennzoil Platinum® High Mileage Full Synthetic motor oil, Pennzoil Platinum® Euro Full Synthetic motor oil, Pennzoil Gold™ motor oil, Pennzoil® High Mileage Vehicle® motor oil, Pennzoil® motor oil, and Pennzoil Marine® engine oil. For more information about the full line of Pennzoil® lubricating products, motor oils and filters, please visit www.pennzoil.com. Not just oil. Pennzoil®.

\* Based on a survey of private motorists, between the ages of 18-64, who own or lease a car in the US, between January 2016 and December 2016.

### **About Shell Lubricants**

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\*Kline & Company, "Global Lubricants Industry November 2016: Market Analysis and Assessment.

#### About Ken Block

Ken Block?s rally career began in 2005. His skill and car control became quickly apparent and Block aptly nabbed Rookie of the

Year that season in the Rally America Championship. Since then, Block has continued to race in the series, racking up numerous overall wins as well as plenty of podium appearances. He's also accumulated five X Games medals since the start of his career, including most recently taking silver at Global X Games Barcelona RallyCross in 2013. In addition to his performance in the car, Block has been a driving force in shedding light on the sport of rally within the United States. His keen branding and marketing acumen, combined with his talents and skills behind the wheel, has also allowed Block to achieve global fame as a rally driver through his wildly successful viral Gymkhana series of videos. With all six of his Gymkhana videos (plus all associated edits) clocking in at over 250 million views on the franchise in total, they have helped put Block in front of eyeballs around the world. The franchise has also racked up several awards, including making the top 10 viral video charts by Ad Age, as well as the One Show Interactive Gold Pencil Award in the category of Online Films & Video/Long Form – Single, for excellence in an advertising campaign. In January 2010, Block formed the Monster World Rally Team and signed with Ford to pursue his dreams of racing in the World Rally Championship and in doing so, became one of only four Americans to ever score points in the WRC (more Americans have actually landed on the moon than scored points in the WRC). Additionally, his signing with Ford included campaigning domestically in racing (Global RallyCross Championship, X Games and Rally America), as well as continuing with his Gymkhana driving. In 2012, Block re-named his team Hoonigan Racing Division, with the goal to further push the boundaries of motorsports marketing. In 2013, 2014 and 2015, Block dedicated himself to competing in the Global Rallycross Championship, finishing second overall in 2015. 2016 saw Block move to racing full-time in the FIA World Rallycross Championship. He will contest the full 2017 Championship calendar this year, as well as compete at the Gymkhana GRID final this fall and create multiple video projects as well.

## About Hoonigan Racing Division

Created and assembled by Ken Block, the object of the Hoonigan Racing Division is to continue to redefine the race-team archetype. The two-car team is helmed by Block himself and features Andreas Bakkerud as a second driver, both of whom are racing the Ford Focus RS RX rallycross car in FIA World RX. The team is driven not only to win, but to also market motorsports through innovative, creative and interactive ways. The team is supported by Monster Energy, Ford Motor Company, Hoonigan, Toyo Tires, Pennzoil, Can-Am, Sonax, GoPro, ST Suspensions, HPI Racing, fifteen52 and Alpinestars.

#### Cautionary Note

The companies in which Royal Dutch Shell plc directly and indirectly owns investments are separate legal entities. In this release "Shell", "Shell group" and "Royal Dutch Shell" are sometimes used for convenience where references are made to Royal Dutch Shell plc and its subsidiaries in general. Likewise, the words "we", "us" and "our" are also used to refer to subsidiaries in general or to those who work for them. These expressions are also used where no useful purpose is served by identifying the particular company or companies. "Subsidiaries", "Shell subsidiaries" and "Shell companies" as used in this release refer to companies over which Royal Dutch Shell plc either directly or indirectly has control. Entities and unincorporated arrangements over which Shell has joint control are generally referred to "joint ventures" and "joint operations" respectively. Entities over which Shell has significant influence but neither control nor joint control are referred to as "associates". The term "Shell interest" is used for convenience to indicate the direct and/or indirect ownership interest held by Shell in a venture, partnership or company, after exclusion of all third-party interest.

This release contains forward-looking statements concerning the financial condition, results of operations and businesses of Royal Dutch Shell. All statements other than statements of historical fact are, or may be deemed to be, forward-looking statements. Forward-looking statements are statements of future expectations that are based on management's current expectations and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in these statements. Forward-looking statements include, among other things, statements concerning the potential exposure of Royal Dutch Shell to market risks and statements expressing management's expectations, beliefs, estimates, forecasts, projections and assumptions. These forward-looking statements are identified by their use of terms and phrases such as "anticipate", "believe", "could", "estimate", "expect", "goals", "intend", "may", "objectives", "outlook", "plan", "probably", "project", "risks", "schedule", "seek", "should", "target", "will" and similar terms and phrases. There are a number of factors that could affect the future operations of Royal Dutch Shell and could cause those results to differ materially from those expressed in the forward-looking statements included in this release, including (without limitation): (a) price fluctuations in crude oil and natural gas; (b) changes in demand for Shell's products; (c) currency fluctuations; (d) drilling and production results; (e) reserves estimates; (f) loss of market share and industry competition; (g) environmental and physical risks; (h) risks associated with the identification of suitable potential acquisition properties and targets, and successful negotiation and completion of such transactions; (i) the risk of doing business in developing countries and countries subject to international sanctions; (j) legislative, fiscal and regulatory developments including regulatory measures addressing climate change; (k) economic and financial market conditions in various countries and regions; (l) political risks, including the risks of expropriation and renegotiation of the terms of contracts with governmental entities, delays or advancements in the approval of projects and delays in the reimbursement for shared costs; and (m) changes in trading conditions. All forward-looking statements contained in this release are expressly qualified in their entirety by the cautionary statements contained or referred to in this section. Readers should not place undue reliance on forward-looking statements. Additional risk factors that may affect future results are contained in Royal Dutch Shell's 20-F for the year ended December 31, 2016 (available at www.shell.com/investor and www.sec.gov). These risk factors also expressly qualify all forward looking statements contained in this release and should be considered by the reader. Each forward-looking statement speaks only as of the date of this release, 24 March 2017. Neither Royal Dutch Shell plc nor any of its subsidiaries undertake any obligation to publicly update or revise any forward-looking statement as a result of new information, future events or other information. In light of these risks, results could differ materially from those stated, implied or inferred from the forward-looking statements contained in this release.

We may have used certain terms, such as resources, in this release that United States Securities and Exchange Commission (SEC) strictly prohibits us from including in our filings with the SEC. U.S. Investors are urged to consider closely the disclosure in our Form 20-F, File No 1-32575, available on the SEC website www.sec.gov.

To view the original version on PR Newswire, visit:http://www.prnewswire.com/news-releases/pennzoil-synthetic-motor-oil-powers-extreme-performance-driver-ken-block-300429.

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