

TORONTO, July 28, 2015 /CNW/ - Sierra Metals Inc. (TSX: SMT) (BVL: SMT) ("Sierra Metals" or "the Company") is very excited to announce that the Company has appointed Mr. Gordon Babcock as Chief Operating Officer ("COO") effective July 13, 2015.

Mr. Babcock is a second generation Professional Mining Engineer with over 34 years of experience in mine production management, project development, engineering, exploration and mine consulting in precious, base metals and aggregate operations in the Americas. He was most recently COO at Jaguar Mining and has previously worked for [Nyrstar](#), Breakwater Resources, [Coeur Mining Inc.](#), Milpo, The Hochschild group in Peru, Muscocho Explorations, and The Noranda Group. Gordon holds a degree in Mining Engineering from Queen's University and is an active member of the Association of Professional Engineers of Ontario, CIM and AIME.

"We are very excited to have a professional of Gordon's caliber join Sierra Metals." Commented Mark Brennan, President and CEO. "Gordon has extensive experience mining in Latin and South America and grew up in a mining family in the Andes of Peru. Gordon's core competency of maximizing safety, increasing production efficiencies and the revitalization of operations comes at a very important time for Sierra Metals' operations. We are highly confident that Gordon will be able to use his skills to take Sierra to the next level in order to exploit the significant opportunities for growth available to the Company."

About Sierra Metals

[Sierra Metals Inc.](#) is a Canadian mining company focused on production of precious and base metals from its Yauricocha Mine in Peru, and its Bolivar Mine and Cusi Mine in Mexico. In addition, Sierra Metals is exploring several precious and base metals targets in Peru and Mexico. Projects in Peru include Adrico (gold), Victoria (copper-silver) and Ipillo (polymetallic) at the Yauricocha Property in the province of Yauyos and the San Miguelito gold properties in Northern Peru. Projects in Mexico include Bacerac (silver) in the state of Sonora and La Verde (gold) at the Batopilas Property in the state of Chihuahua.

The Company's shares trade on the Lima Stock Exchange (Bolsa de Valores de Lima) and on the TSX under the symbol "SMT".

Forward-Looking Statements

Except for statements of historical fact contained herein, the information in this press release may constitute "forward-looking information" within the meaning of Canadian securities law. Statements containing forward-looking information express, as at the date of this news release, the Company's plans, estimates, forecasts, projections, expectations or beliefs as to future events or results. These statements reflect the Company's current views with respect to future events and are necessarily based upon a number of assumptions and estimates that, while considered reasonable by the Company, are inherently subject to significant business, economic, competitive, political and social uncertainties and contingencies. Actual results might differ materially from results suggested in any forward-looking statements. The Company assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward-looking statements unless required by securities laws applicable to the Company. Additional information identifying risks and uncertainties is contained in filings by the Company with the Canadian securities regulators, which filings are available at www.sedar.com.

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