

# ARHT Media Inc. Announces the Commencement of Trading and Provides a Corporate Update

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TORONTO, Oct. 21, 2014 - ARHT Media Inc. ("ARHT") (TSX VENTURE:ART) announces the start of trading on the TSX Venture Exchange and provides a corporate update.

CEO Paul Duffy states, "We are very pleased to now be trading on the TSX Venture Exchange which will allow our investors to realize the great potential of the company. ARHT (Augmented Reality Holographic Technology) has many strategic contracts and partnerships in place to allow us to take advantage of our one of a kind patent-pending technology. Through the ARHT™ Platform, retailers can use human holograms - HumaGrams™ - and our proximity marketing technology, to interact with customers, provide real-time analytics and conduct commerce. We are very excited at the concurrent launch of our Toronto and Los Angeles studios, which display the company's exciting HumaGram™ technology."

Stan Bharti, Executive Chairman of Forbes & Manhattan, states, "I would like to take the opportunity to congratulate the ARHT Media team and founding investors on their listing on the TSX Venture Exchange. I feel very proud to have helped put this transaction together with my two very close friends, the iconic Mr. Paul Anka and Mr. Larry King. The company's holographic platform has the potential to impact, change and direct the way consumers are motivated to purchase in the future."

ARHT previously signed a definitive agreement for the exclusive digital rights of the iconic Larry King. Mr. King, who recently retired from his post with CNN after 25 years as the host of "Larry King Live", is recognized internationally as one of the premier broadcast interviewers. The company will be able to access Mr. King's vast network of politicians, businessmen, and entertainers.

Mr. King stated: "I am proud to be the spokesperson for ARHT Media Inc. By granting my exclusive digital rights to ARHT, I will be able to represent the company both in person, as well as digitally, via my HumaGram™. The applications are many and this incredible technology will allow me to monetize my digital likeness in a variety of areas."

Mr. Paul Anka, co-founder of the company and iconic entertainer, stated: "I am very pleased that the company that I co-founded is now trading on the TSX Venture Exchange. It was clear to me right away that the technology has applications not only in the world of entertainment, but will one day have an impact on different markets around the world."

## About ARHT Media

ARHT Media Inc. was co-founded by Rene Bharti (Chairman), and legendary entertainer Paul Anka in 2012, with the goal of creating the world's leading edge digital humans, (known as HumaGrams™) for the purpose of monetizing them across a variety of platforms. The company's unique and patent-pending ARHT™ engine, allows its HumaGrams™ to interact and conduct real-time e-commerce with consumers, and provide invaluable analytics back towards retailers. ARHT has offices in Toronto, Canada, and Hollywood, California.

ARHT Media trades under the symbol ART on the Toronto Venture Stock Exchange.

For more information, please visit [www.arhtmedia.com](http://www.arhtmedia.com), or contact the investor relations group at [info@arhtmedia.com](mailto:info@arhtmedia.com).

*This press release contains "forward-looking information" within the meaning of applicable Canadian securities legislation. Forward-looking information includes, but is not limited to, statements with respect to the company's technology; the ability of the company to monetize the HumaGram technology; the company's ability to access Mr. King's network of connections; and how the company's technology will impact the retail customer experience. Generally, forward looking information can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such*

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