Mr. Julien Davy, P. Geo., M.Sc., MBA Appointed President and COO of Stria Capital Inc.

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OTTAWA, ONTARIO -- (Marketwired - March 6, 2014) - Mr. Gary Economo, Chief Executive Officer of <u>Stria</u> <u>Capital Inc.</u> (TSX VENTURE:SRA) ("Stria" or the "Company") is pleased to announce the appointment of Mr. Julien Davy as President and Chief Operating Officer of the Company. His appointment is effective immediately.

Formerly Vice President, Exploration, Mr. Davy is a professional geologist and a member of the Ordre des Géologues du Québec (OGQ) with domestic and international experience in advanced exploration projects. Mr. Davy's business experience includes that of investment advisor for SIDEX Limited Partnership of Montréal.

Mr. Davy received his M.Sc., Geo from the Université du Québec a Montréal (UQAM) and his MBA from École des Hautes Études commerciales de Montréal (HEC), the oldest business school in Canada.

"Mr. Davy brings science, technology and business to his new role as President of the Company. And he brings the kind of leadership energy we see as a win-win for our Company and for our shareholders," Mr. Economo said.

Stria owns the Pontax Lithium Project in the James Bay region of northern Quebec, and the Willcox Lithium Project in Cochise, Arizona.

On January 14, 2014, Stria announced its plans to develop proprietary, on-site processing technologies that produce high-quality lithium chloride on an environmentally sustainable, cost-reducing basis.

The potential benefits of the technologies are that they require less controls; less chemistry via the recycling of chemicals, and less energy from a compact processing facility using a simple process.

"In the highly competitive lithium mining development space, it is important, if not critical, that we develop and introduce technologies to provide Stria with a sustainable competitive advantage," said Mr. Economo.

About Stria

Stria (TSX VENTURE:SRA) is engaged in the acquisition and development of clean technology mineral properties in North America. It owns the Pontax Lithium Project in Northern Quebec, and the Willcox Lithium Project located in Cochise, Arizona.

Qualified Person:

This news release has been reviewed and approved by Mr. Julien Davy, P.Geo., M.Sc., MBA, President of Stria and a Qualified Person under NI 43-101 guidelines.

Forward Looking Statement

This news release contains "forward-looking information" within the meaning of Canadian securities legislation. All information contained herein that is not clearly historical in nature may constitute forward-looking information. Generally, such forward-looking information can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved". Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking information, including but not limited to: (i) volatile stock price; (ii) the general global

markets and economic conditions; (iii) the possibility of write-downs and impairments; (iv) the risk associated with exploration, development and operations of mineral deposits; (v) the risk associated with establishing title to mineral properties and assets; (vi)the risks associated with entering into joint ventures; (vii) fluctuations in commodity prices; (viii) the risks associated with uninsurable risks arising during the course of exploration, development and production; (ix) competition faced by the Company in securing experienced personnel and financing; (x) access to adequate infrastructure to support mining, processing, development and exploration activities; (xi) the risks associated with changes in the mining regulatory regime governing the Company; (xii) the risks associated with the various environmental regulations the Company is subject to; (xiii) risks related to regulatory and permitting delays; (xiv) risks related to potential conflicts of interest; (xv) the reliance on key personnel; (xvi) liquidity risks; (xvii) the risk of potential dilution through the issue of common shares; (xviii) the Company does not anticipate declaring dividends in the near term; (xix) the risk of litigation; and (xx) risk management. Forward-looking information is based on assumptions management believes to be reasonable at the time such statements are made, including but not limited to, continued exploration activities, no material adverse change in metal prices, exploration and development plans proceeding in accordance with plans and such plans achieving their stated expected outcomes, receipt of required regulatory approvals, and such other assumptions and factors as set out herein. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in the forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such forward-looking information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such forward-looking information. Such forward-looking information has been provided for the purpose of assisting investors in understanding the Company's business, operations and exploration plans and may not be appropriate for other purposes. Accordingly, readers should not place undue reliance on forward-looking information. Forward-looking information is made as of the date of this news release, and the Company does not undertake to update such forward-looking information except in accordance with applicable securities laws.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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