Western Lithium Hires VP Marketing and Process Manager for Its Drilling Additives Hectatone(TM) Oil Services Business

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RENO, NEVADA--(Marketwired - Sep 3, 2013) - Western Lithium USA Corp. ("Western Lithium", the "Company") (TSX:WLC)(OTCQX:WLCDF) is pleased to announce that Keith Petty has joined the Company as Vice President of Marketing to advance the sales strategy for its Hectatone™ and other potential organoclay products. Keith has 25 years of sales experience in the drilling additives and coatings industries. In particular, Keith has assisted in the formulations of oil based drilling fluids utilizing organoclays, with specific experience in high pressure high temperature (HPHT) drilling applications. Keith is based in Dallas, Texas.

Western Lithium is also pleased to announce that it has hired Paul Myrhow as Process Manager for its planned Fernley, Nevada organoclay process plant. Paul has specific experience with the start-up of new plant operations. He has over 20 years of experience in the mining industry as a Pipe Fitter, Communications and Safety Coordinator, and installer of instrumentation and electrical systems. Paul is a certified Mine Safety and Health Administration (MSHA) and Occupational Safety and Health Administration (OSHA) instructor.

"We have commenced the procurement of plant equipment, including major lead time items, and we expect to begin construction of the organoclay process plant over the next several months at our new facility in Fernley, Nevada," said Jay Chmelauskas, CEO of Western Lithium. "Our corporate focus will now move towards plant construction and identifying and securing product sales to commence in 2014. With the addition of Keith and Paul, we have strengthened our management and execution team to advance construction, operations and sales."

Western Lithium is pursuing the opportunity to be a supplier of specialty drilling additive, Hectatone™ and potentially other organoclays for the oil and gas industry, and in particular, to support the growth of high pressure high temperature, deep directional drilling applications. The Company is also developing its Kings Valley, Nevada lithium deposit into a strategic, scalable and reliable source of high quality lithium carbonate. The Company is positioning itself as a major U.S.-based supplier to support the rising global demand for lithium carbonate that is expected from the increased use of hybrid/electric vehicles.

Forward-looking statements

Statements in this release that are forward-looking statements are subject to various risks and uncertainties concerning the specific factors disclosed here and elsewhere in the company's periodic filings with Canadian securities regulators. When used in this document, the words such as "could", "plan", "estimate", "expect", "intend", "may", "potential", "should" and similar expressions are forward-looking statements. Information provided in this document is necessarily summarized and may not contain all available material information.

Statements in this release that constitute forward-looking statements or information include, but are not limited to (i) the commencement of Hectatone™ product sales in 2014; (ii) the viability of the hectorite clay at Kings Valley for use as a drilling additive; and (iii) the commencement and completion of construction of the organoclay plant.

All such forward-looking information and statements are based on certain assumptions and analyses made by Western Lithium management in light of their experience and perception of historical trends, current conditions and expected future developments, as well as other factors management believes are appropriate in the circumstances. These statements, however, are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking information or statements. Important factors that could cause actual results to differ from these forward-looking statements include those described under the heading "Risks Factors" in the company's most recently filed MD&A. Readers are cautioned not to place undue reliance on forward-looking information or statements.

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