

St. Elias Mines Ltd. Engages Susan Blond, Inc. as Public Relations Representative

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(via Thenewswire.ca)

Vancouver, B.C. August 15, 2012 Lori McClenahan, President of [St. Elias Mines Ltd.](#) (SLI - TSX:V) ("St. Elias" or the "Company") announces today that the Company has engaged Susan Blond, Inc. (SBI), as public relations representative for [St. Elias Mines Ltd.](#)

The Company has engaged SBI: coordinating media coverage relating to [St. Elias Mines Ltd.](#) (including all forms of print media, television and internet) within the United States of America; supervising the preparation and issuance of press releases, pitch letters and media alerts; providing general media interview preparation; and coordinating and supervising certain other activities which the Company and Susan Blond, Inc. deem appropriate.

Susan Blond, Inc. is a publicity agency with 25 years of bringing clients to another level through targeted media campaigns and strategic counsel. We are a firm with storied leadership that took its roots in the music community and grew to serve core industries that also include nightlife and hospitality, non-profit organizations, fashion and beauty, personalities and executives, businesses, products and services, theater and fine arts, crisis management and special events. We are a full-service organization handling our clients' traditional and digital media needs, on a regional and national scale, working above and beyond the standard campaign to draw exposure to all aspects of an individual's personality.

For additional information on St. Elias and its projects, please visit us at www.steliasmines.com or call 1-888-895-5522 (toll free US and Canada) or contact:

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ST. ELIAS MINES LTD.

(signed "Lori McClenahan")

Lori McClenahan, President

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