

New World Appoints Chief Operating Officer

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VANCOUVER, BRITISH COLUMBIA -- ([Marketwire](#) - May 2, 2012) - [New World Resource Corp.](#) ("New World" or the "Company") (TSX VENTURE: NW) (FRANKFURT: NWU) announces the appointment of Mr. Brian McEwen P. Geo, to the position of Chief Operating Officer ("COO") of the Company effective immediately.

Mr. McEwen is a professional geologist with more than 30 years of exploration and production experience in open-pit and underground mining projects and operations. His experience includes project management, economic evaluations, resource and reserve evaluations for various precious and base metal companies worldwide, including extensive experience in Latin America. In addition to senior technical and managerial roles with various public and private companies, Mr. McEwen has served on the board of several public companies and has been involved in raising capital for project financing.

Company President and CEO, John Lando, commented: "We are excited to have Brian join New World. He brings a wealth of exploration and operations experience. His expertise will certainly be an asset as we advance our Lipeña/Bonete copper-gold project in Bolivia and explore the potential of a near-term mining operation."

In connection with the appointment of Brian McEwen to COO, the Company has granted incentive stock options to purchase 250,000 shares, exercisable at a price of \$0.10 per share for a period of five years. The options were granted under and are subject to the terms and conditions of the Company's Stock Option Plan.

About New World

[New World Resource Corp.](#) is a Canadian based mining exploration company focused on building a strong, diversified project portfolio within the Americas. The Company's projects include the Lipeña/Bonete copper-gold project and the Pastos Grandes lithium brine project in Bolivia.

NEW WORLD RESOURCE CORP.

John Lando, President

This news release includes "forward-looking information", as such term is defined in applicable securities laws. The forward-looking information includes, without limitation, statements regarding the extent and timing of its exploration programs, exploration program budgets and exploration results. This forward-looking information is given as of the date of this news release. Users of forward-looking information are cautioned that actual results may vary from the forward-looking information contained herein. While the Company has based this forward-looking information on its expectations about future events as at the date that such information was prepared, the information is not a guarantee of the Company's future performance and is subject to risks, uncertainties, assumptions and other factors which could cause actual results to differ materially from future results expressed or implied by such forward-looking information. Such factors and assumptions include, amongst others, the effects of general economic conditions, the price of lithium, changing foreign exchange rates and actions by government authorities, uncertainties associated with legal proceedings and negotiations and misjudgments in the course of preparing forward-looking information. In addition, there are also known and unknown risk factors which could cause the Company's actual results, performance or achievements to differ materially from any future results, performance or achievements expressed or implied by the forward-looking information. Known risk factors include, among others, risks relating to exploration and development; the ability of the Company to obtain additional financing; the Company's limited operating history; the need to comply with environmental and governmental regulations; political and economic instability and general civil unrest in Bolivia; potential defects in title to the properties; fluctuations in currency exchange rates; fluctuating prices of commodities; operating hazards and risks; competition; and other risks and uncertainties. Although the Company has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking information, there may be other factors that cause actions, events or results not to be as anticipated, estimated or intended. There can be no assurance that forward-looking information will prove to

be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking information. The Company is under no obligation to update or alter any forward-looking information except as required under applicable securities laws.

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