

McLaren Resources Inc. Launches Online Investor Relations Program via AGORACOM

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TORONTO, ONTARIO -- ([Marketwire](#) - Aug. 17, 2011) - [McLaren Resources Inc.](#) ("McLaren" or the "Company") (CNSX:MCL) (FRANKFURT:3ML) has retained the services of AGORACOM Investor Relations ("AGORACOM") (www.agoracom.com) to provide online investor relations services. AGORACOM will specifically provide an online investor relations community for current shareholder communications, as well as, online marketing through search engines, social networks and Tier-1 financial content partners for the purpose of attracting new shareholders.

Online Investor Relations Maximizes Speed, Transparency and Company Access

In response to overwhelming data representing the online research and communications habits of small-cap investors, McLaren chose online investor relations to facilitate faster, better and more accessible communications with both current and prospective shareholders around the world.

Effective immediately, a customized and monitored McLaren IR HUB will be available at (<http://agoracom.com/ir/McLarenResources>), allowing management to communicate with shareholders anytime and in near real-time through our electronic shareholder forum <http://agoracom.com/ir/McLarenResources/forums/discussion>. Moreover, the IR HUB will provide McLaren management with the ability to extend communications beyond text via audio messages, video presentations, Skype broadcasts, webcasts and podcasts.

As a component of McLaren's investor relations needs, investors are encouraged to visit our IR Hub at <http://agoracom.com/ir/McLarenResources> where they can post questions and receive answers within the same day, review questions and answers posted by other investors, speak with fellow shareholders in a monitored environment and stay current on company developments.

Company President and CEO, Ivan Buzbuzian comments, "After shedding assets and refocusing the company, we are very confident about the current and future status of McLaren. As such, we're embarking on a campaign to both increase communications with existing shareholders and attract new shareholders to our story. We encourage everyone to get involved and maximize the strength of our online IR campaign."

The terms of the agreement are as follows, McLaren will pay AGORACOM \$3,500 (+hst) per month for a period of six months with an option to renew for an additional six months. McLaren will grant AGORACOM 125,000 options priced at \$0.20 vesting quarterly. Note: 62,500 options will be null and void if McLaren does not renew after initial 6 months term.

About AGORACOM

AGORACOM Investor Relations (www.AgoracomIR.com) is North America's largest online investor relations firm for small-cap companies. We have partnered with some of the world's biggest internet and mobile companies to market our clients to a massive audience of new small-cap investors. We have served over 250 small-cap public companies and our industry pioneering online investor relations platform (www.Agoracom.com) has held an Alexa traffic ranking above the top 0.5% of all websites around the world since 2007.

AGORACOM averages 1.1 million investors, 7.4 million visits and 75 million page views annually.

McLaren Resources Inc. is a Canadian based junior exploration company engaged in acquiring, exploring, and developing resource properties with a focus on Canada.

For more information visit our web site at www.mclarenresources.com.

Certain statements contained in this press release constitute "forward looking statements". These statements are based on current expectations of management, however are subject to known and unknown risks,

uncertainties and other factors that may cause actual results to differ materially from the forward-looking statements in this news release. Readers are cautioned not to place undue reliance on these statements. The Company does not undertake any obligation to revise or update any forward-looking statements as a result of new information, future events or otherwise after the date hereof, except as required by securities laws.

The Canadian National Stock Exchange has neither approved, nor disapproved on the contents of this press release.

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